

# Vedlegg til rapport «Forstudie for reiseliv – og opplevelsesnæringen i Kragerø»

April 2018 - v/ Marie Bergsli og Torill Olsson, Mimir as

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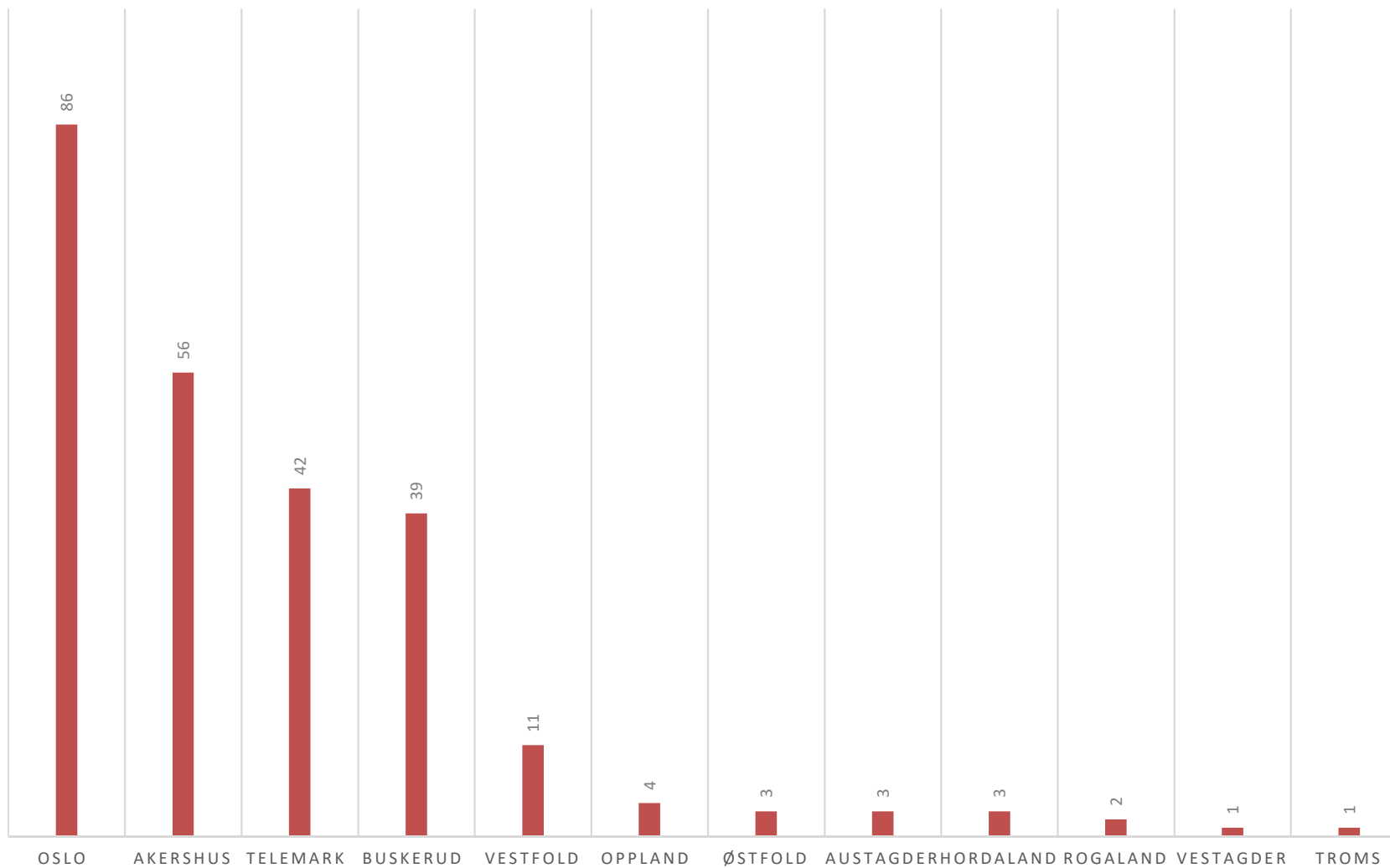
MIMIR

**Det ble gjennomført en undersøkelse blant hytte/ferieleilighets eiere i Kragerø i perioden mars/april 2018**

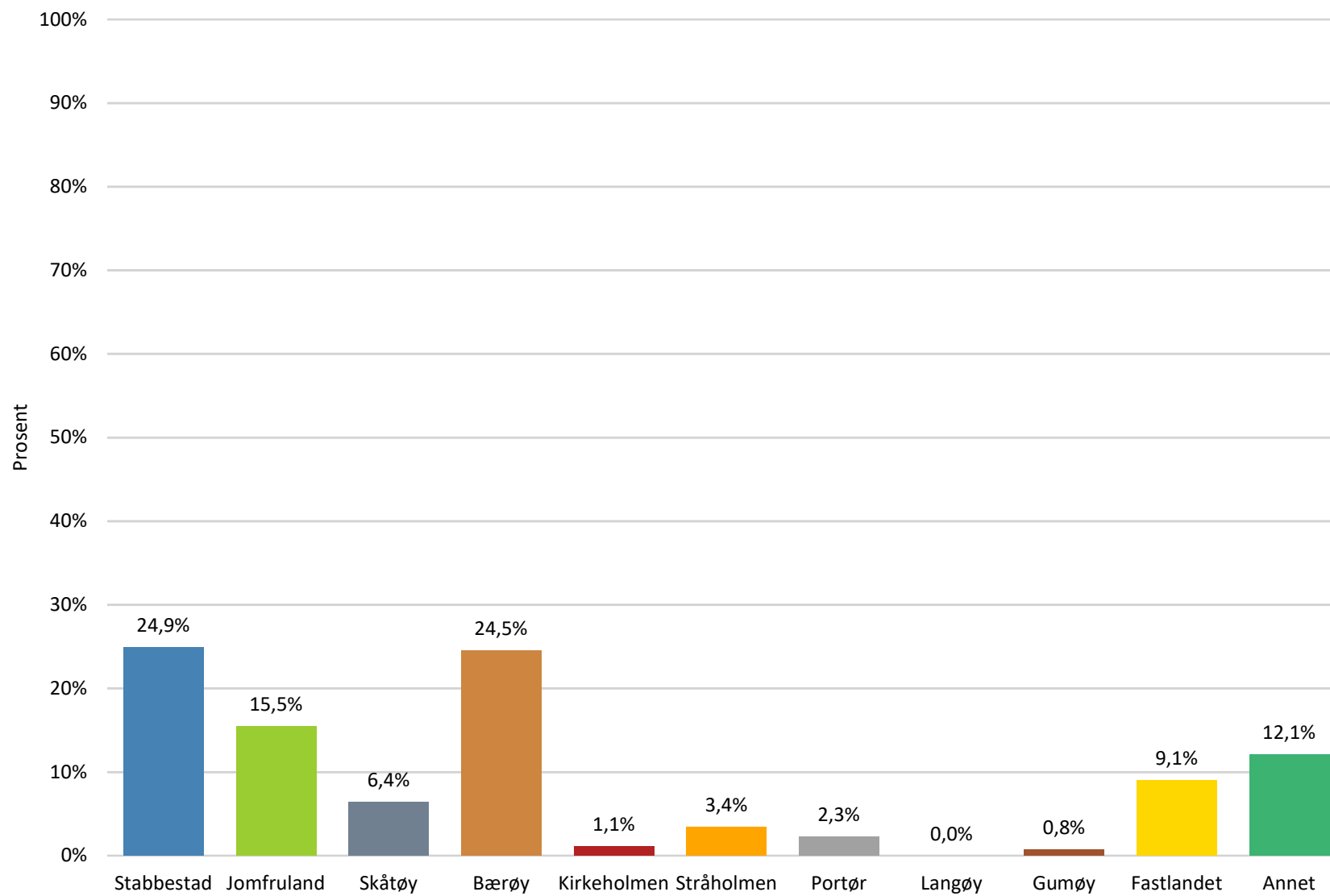
**Totalt var det 265 personer som deltok i undersøkelsen.**

**Hytteforeninger/velforeninger i Kragerø har bistått i arbeidet med utsendelse av gjesteundersøkelsen til sine medlemmer samt at undersøkelsen er publisert med link på relevante FB-sider.**

# 1. Hvilket postnummer har du på ditt faste bosted? Oppsummering av bosted fordelt på fylker



## 2. Hvor i Kragerø har du/dere feriebolig?



## 2. Hvor i Kragerø har du/dere feriebolig?

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Borteid / Soppekilen

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Bamble

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Annet

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Haslumkilen

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Annet

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Haslumkilen

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Sauøya

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Øya

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En hytte på Jomfruland og en hytteved Arø

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Annet

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Rauane

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Annet

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Knipenveien

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Annet

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Sauøya

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Kjøkebrønd

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Annet

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Sannidal

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Barlandskilen

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Barlandskilen

---

Furuholmen

---

Knipen

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## 2. Hvor i Kragerø har du/dere feriebolig?

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stabbestad

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Rasmusholmen

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Tåtøy

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Tåtøy

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oterøy

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Annet

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Annet

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Mellom Gumøy og Bærøy

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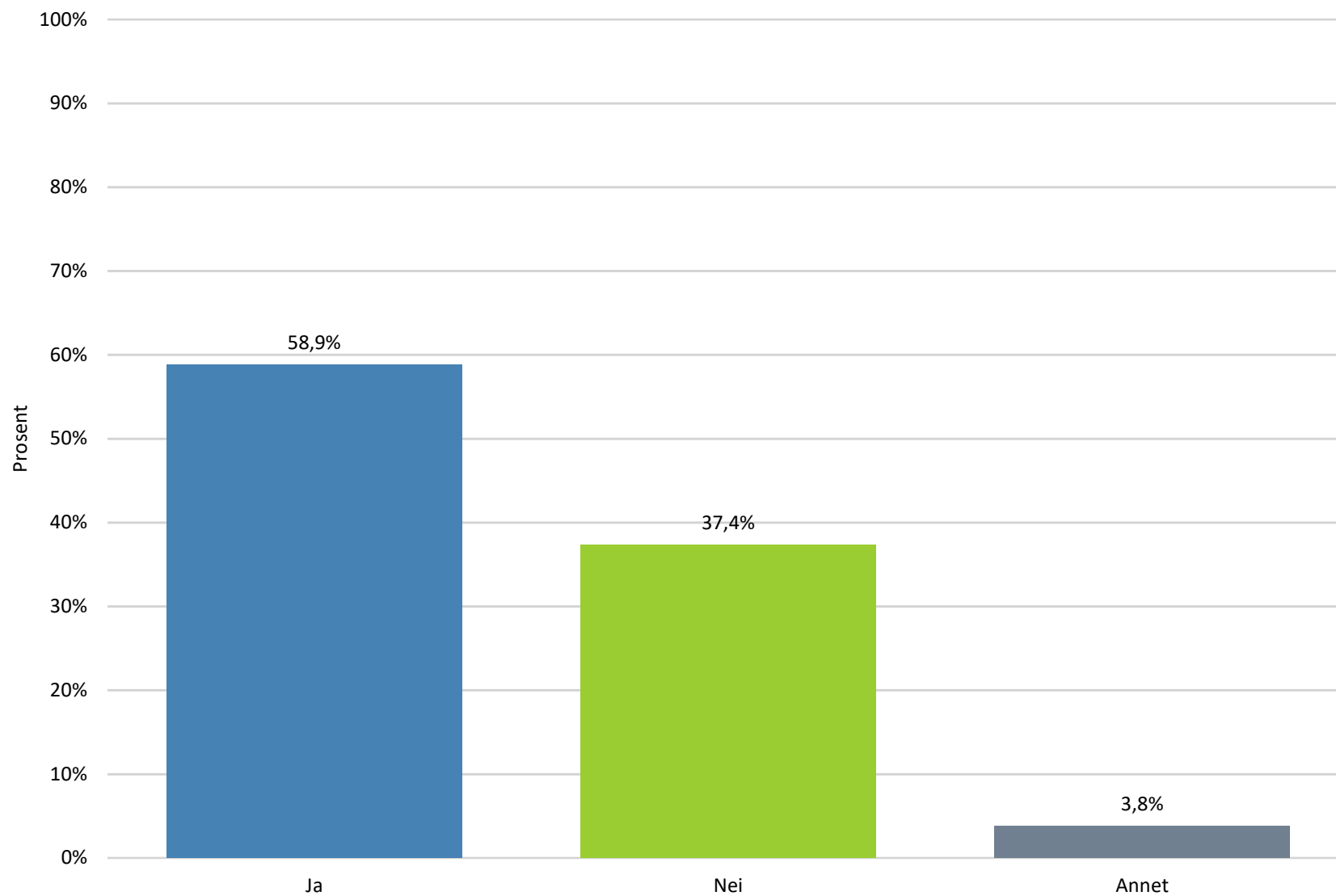
Barlandskilen

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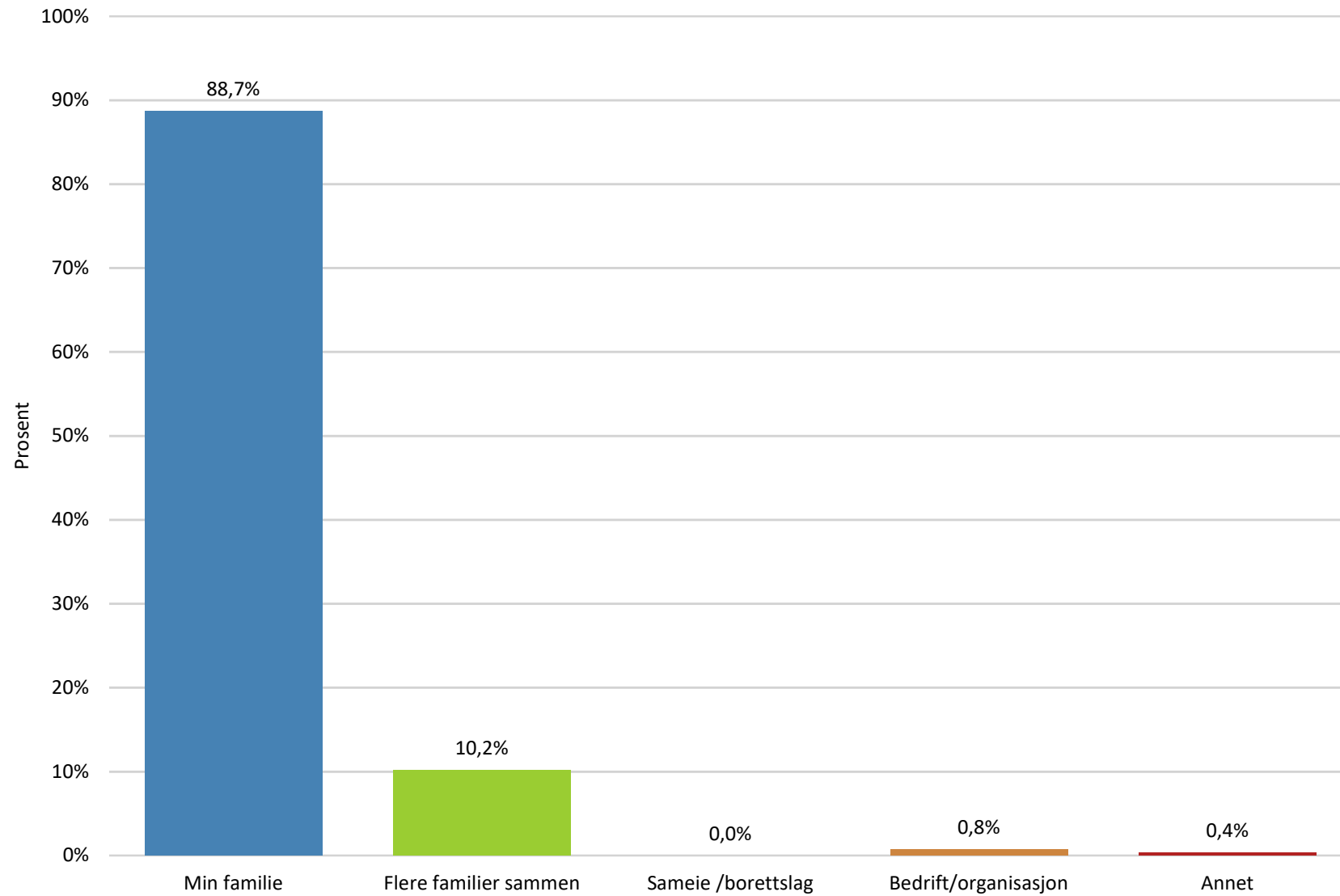
Langtangen

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### 3. Har ferieboligen veiforbindelse?

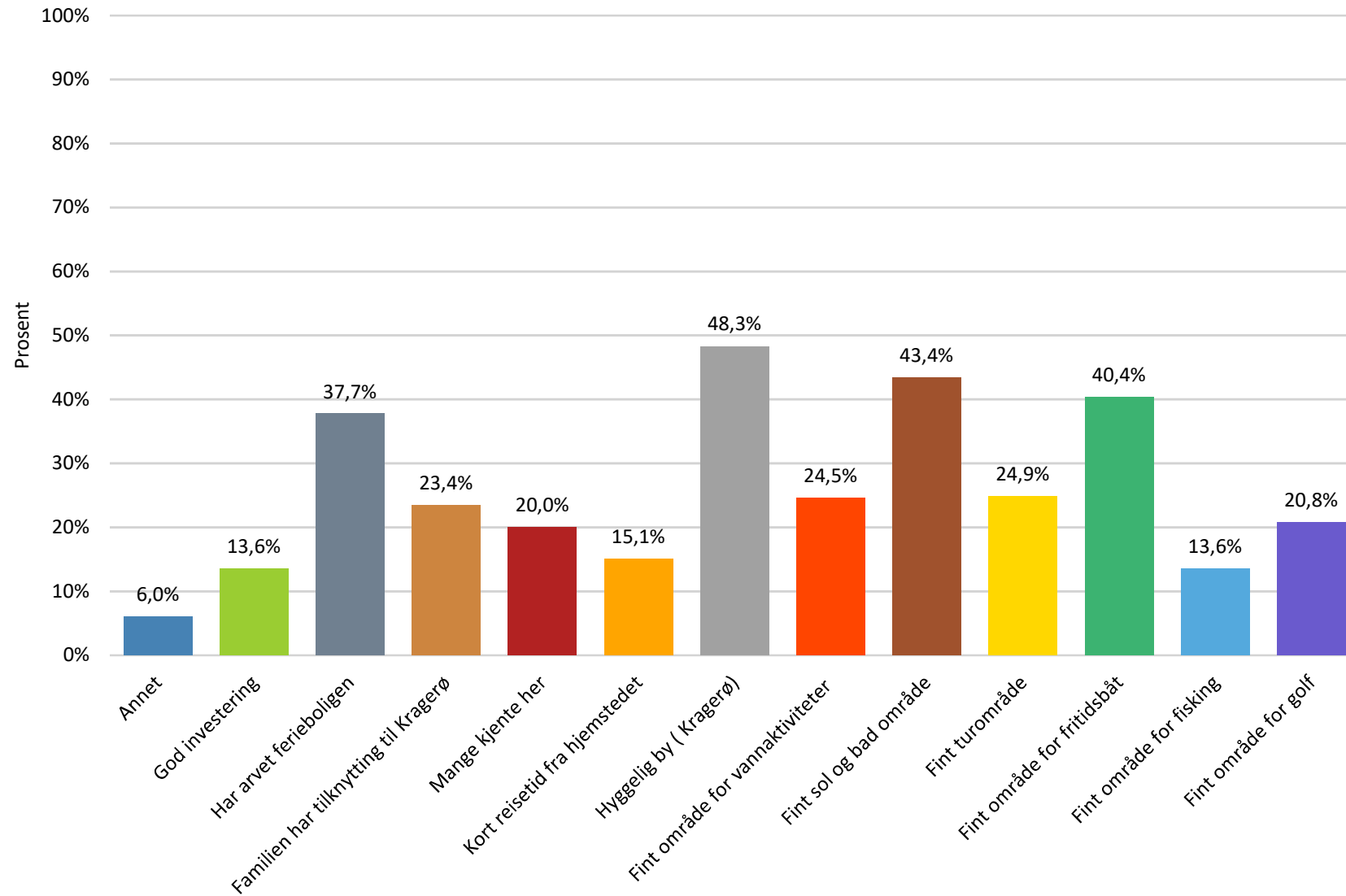


## 4. Hvem eier ferieboligen?

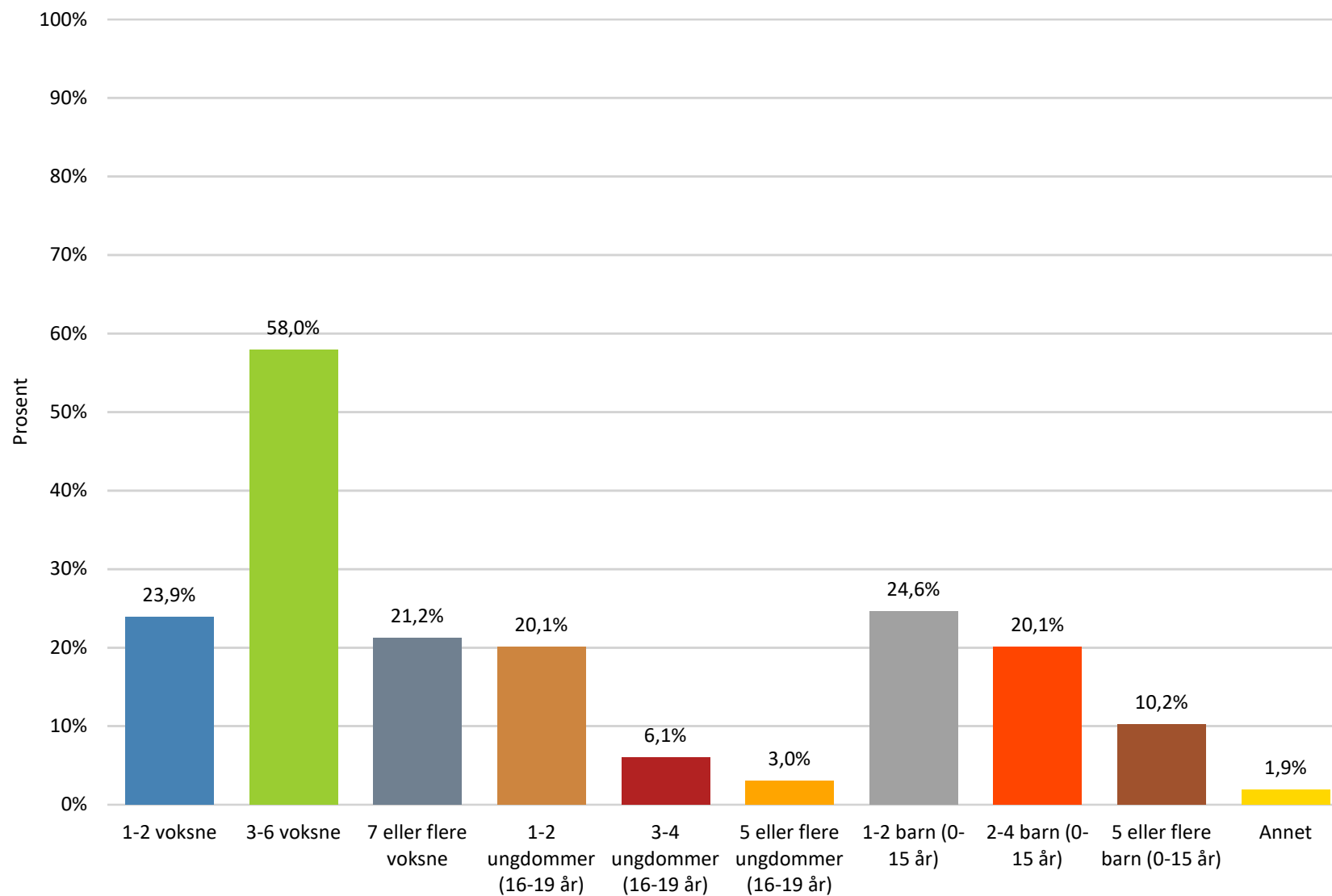




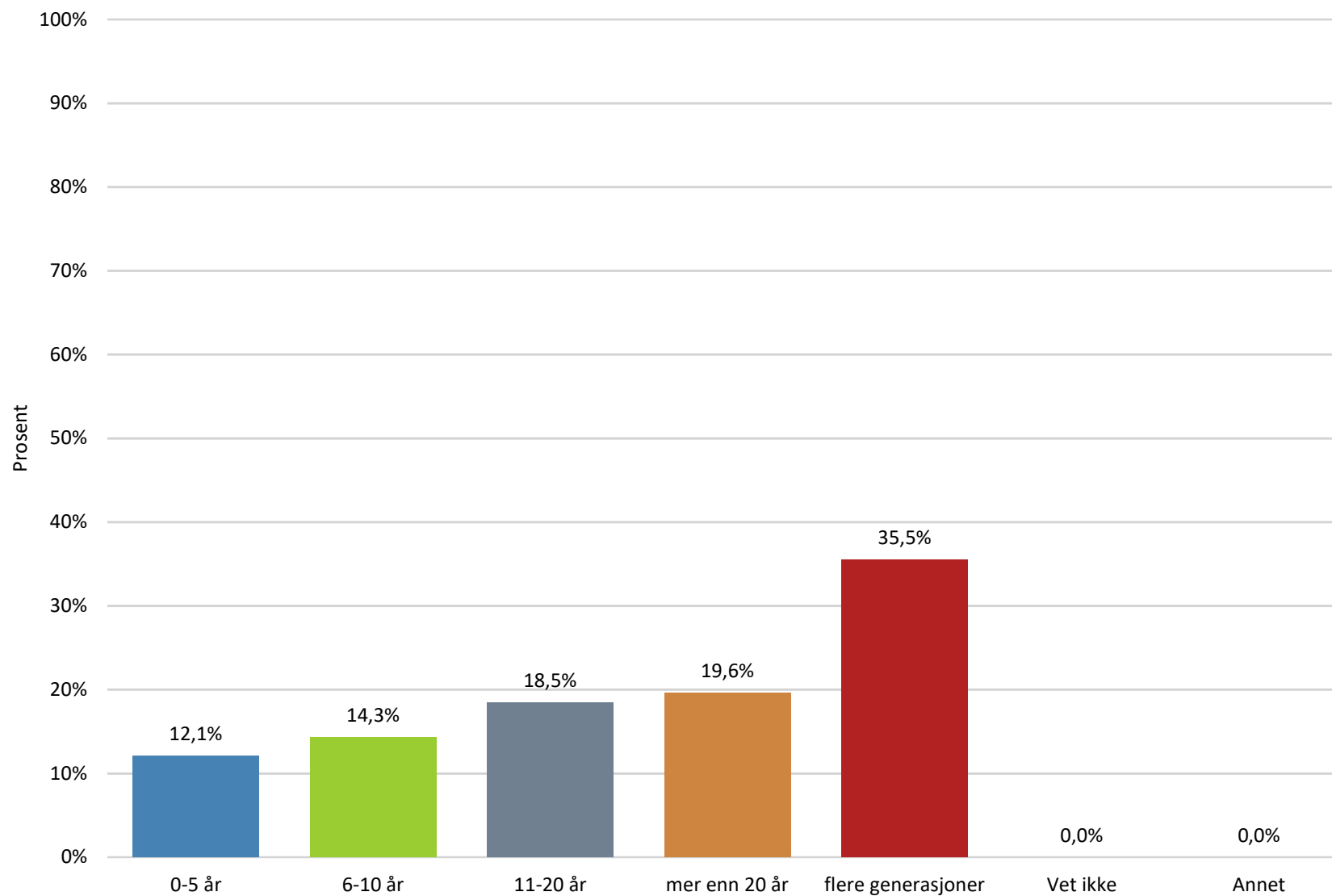
## 5. Hvorfor kjøpte du/dere feriebolig i Kragerø? (Flere svarsalternativer er mulig.)



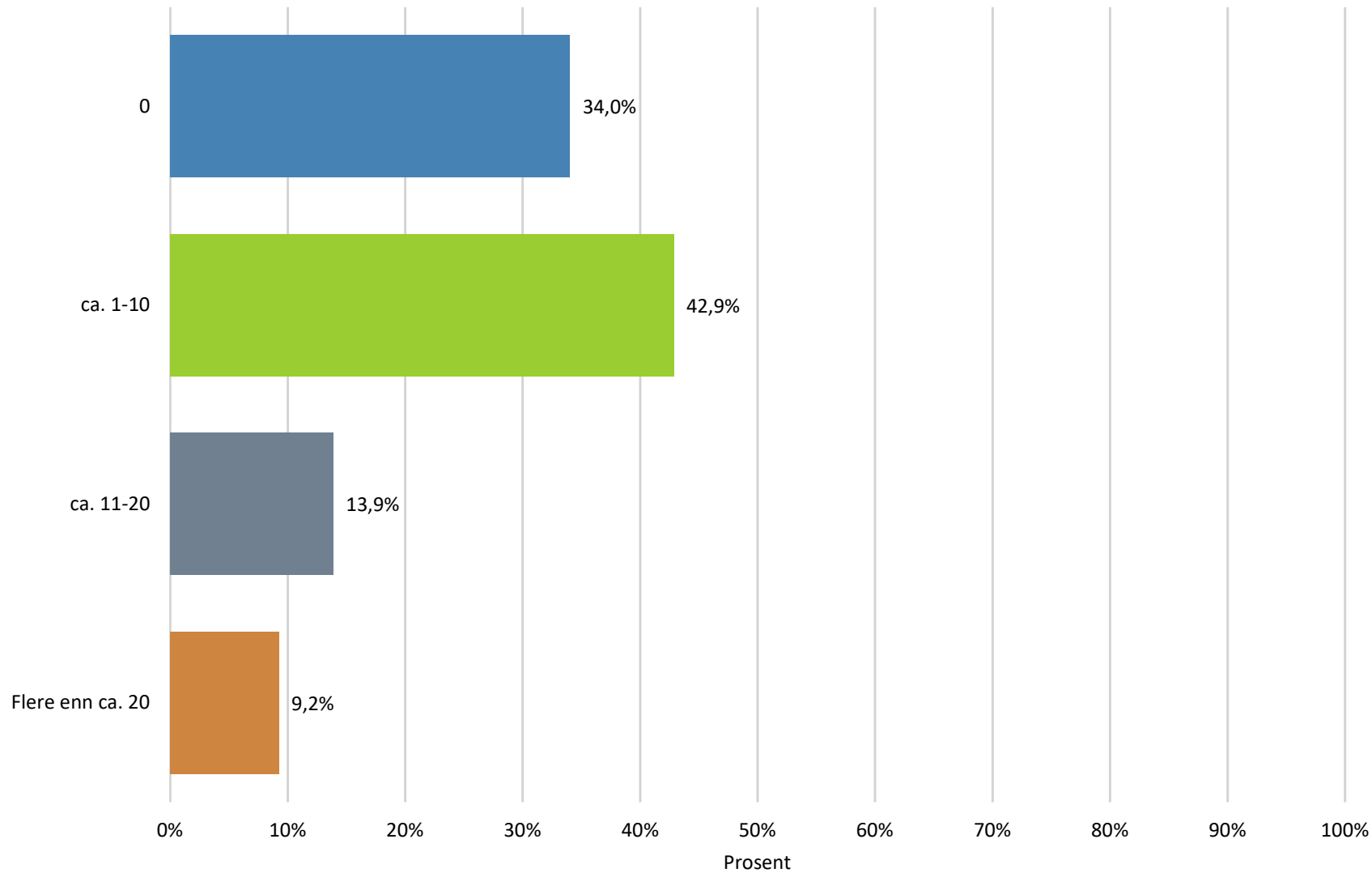
## 6. Hvem bruker ferieboligen? (Flere svar mulig)



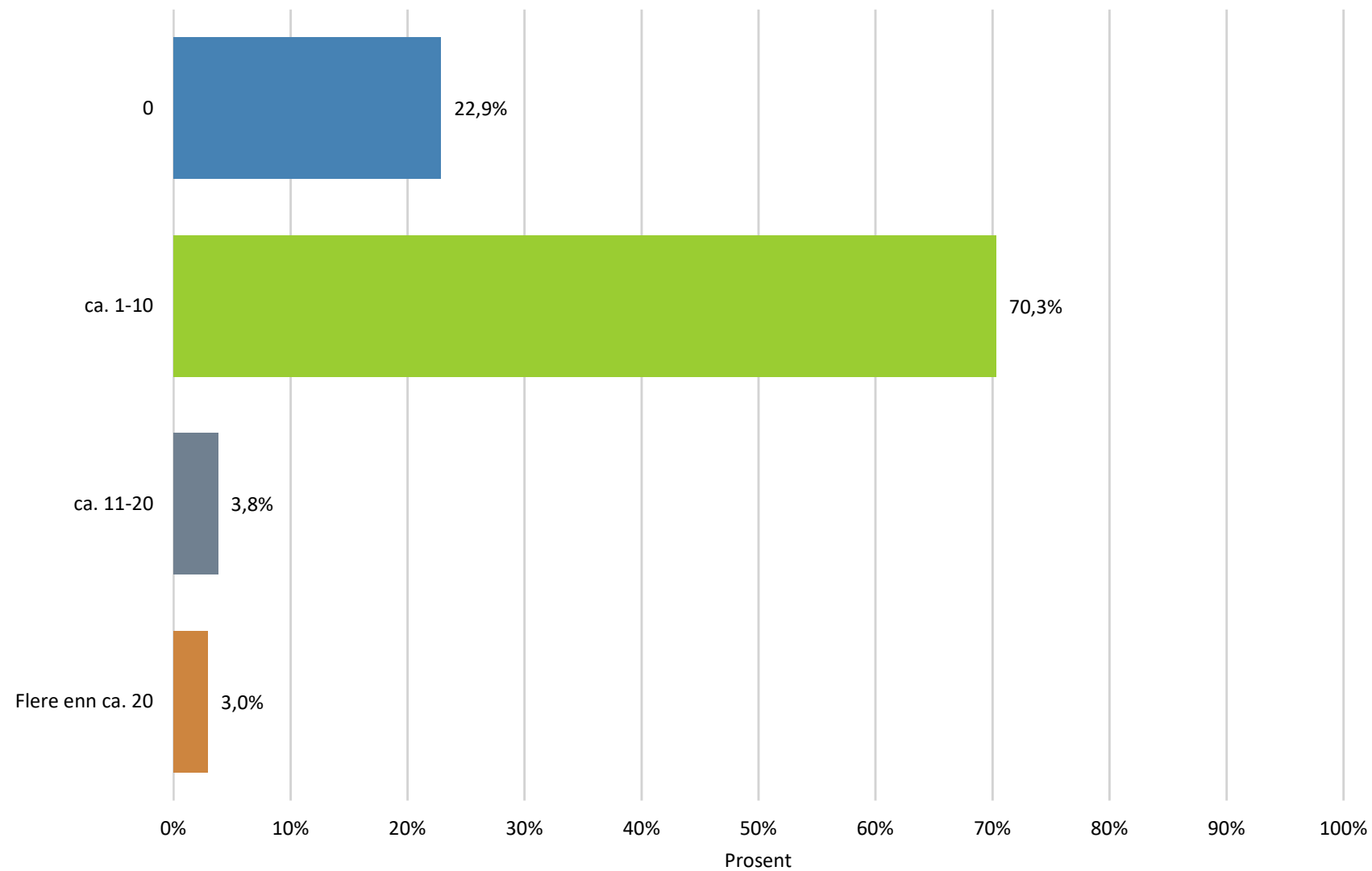
## 7. Hvor lenge har du/familien/bedriften hatt feriebolig i Kragerø?



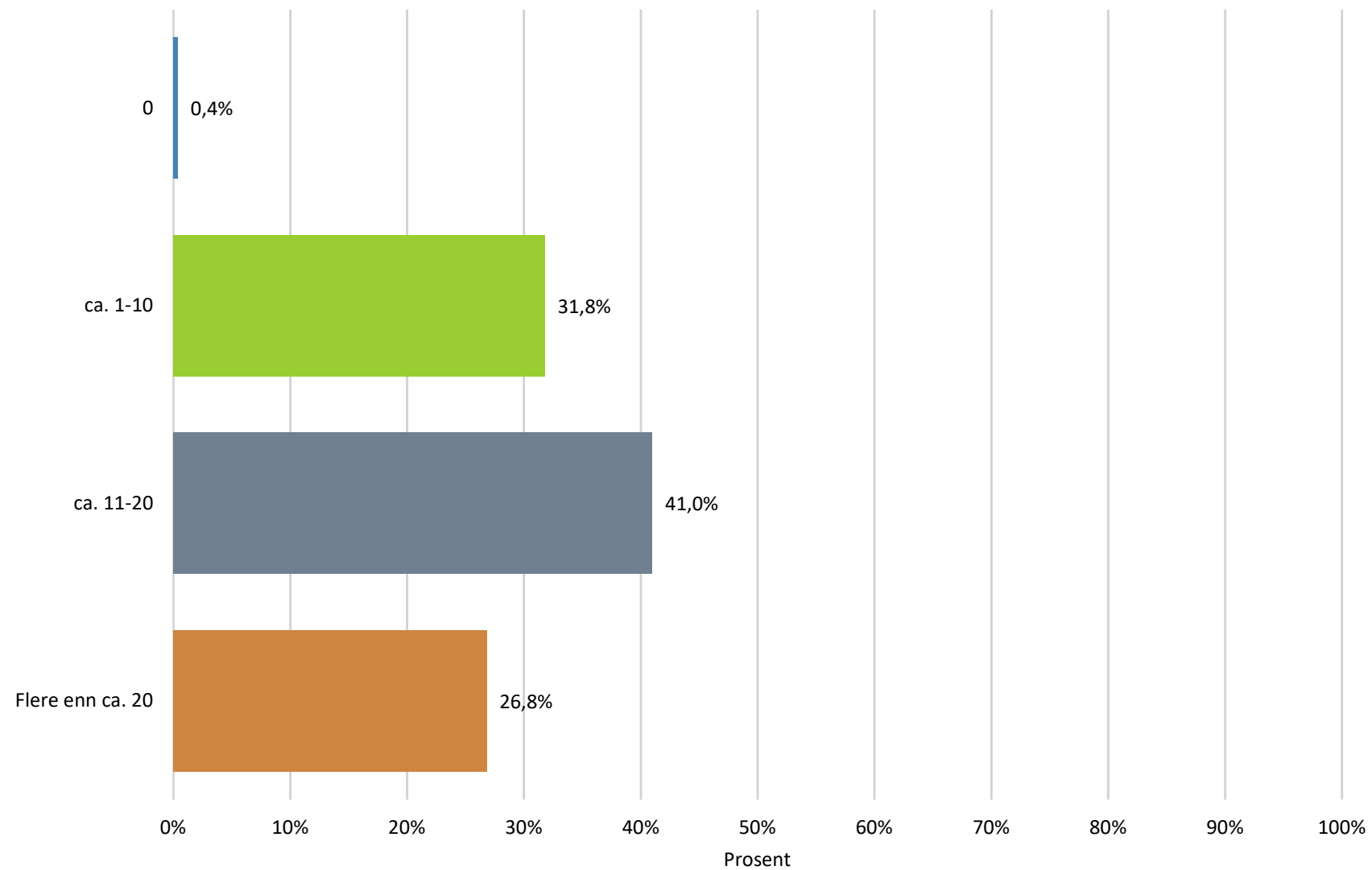
### 8:1. Hvor mange dager er ferieboligen din i bruk i perioden oktober – mars?



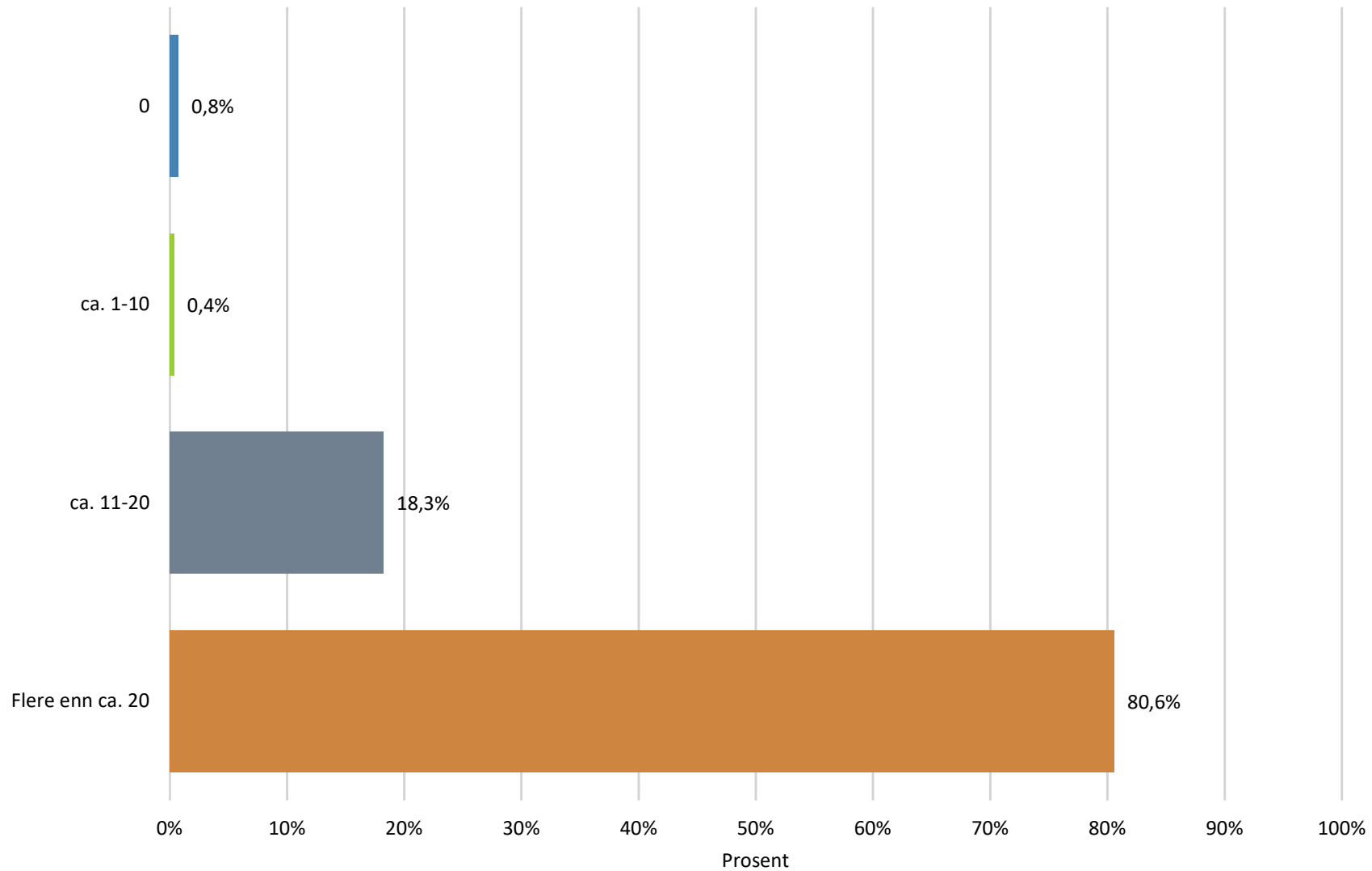
## 8:2. Hvor mange dager er ferieboligen din i bruk i påsken?



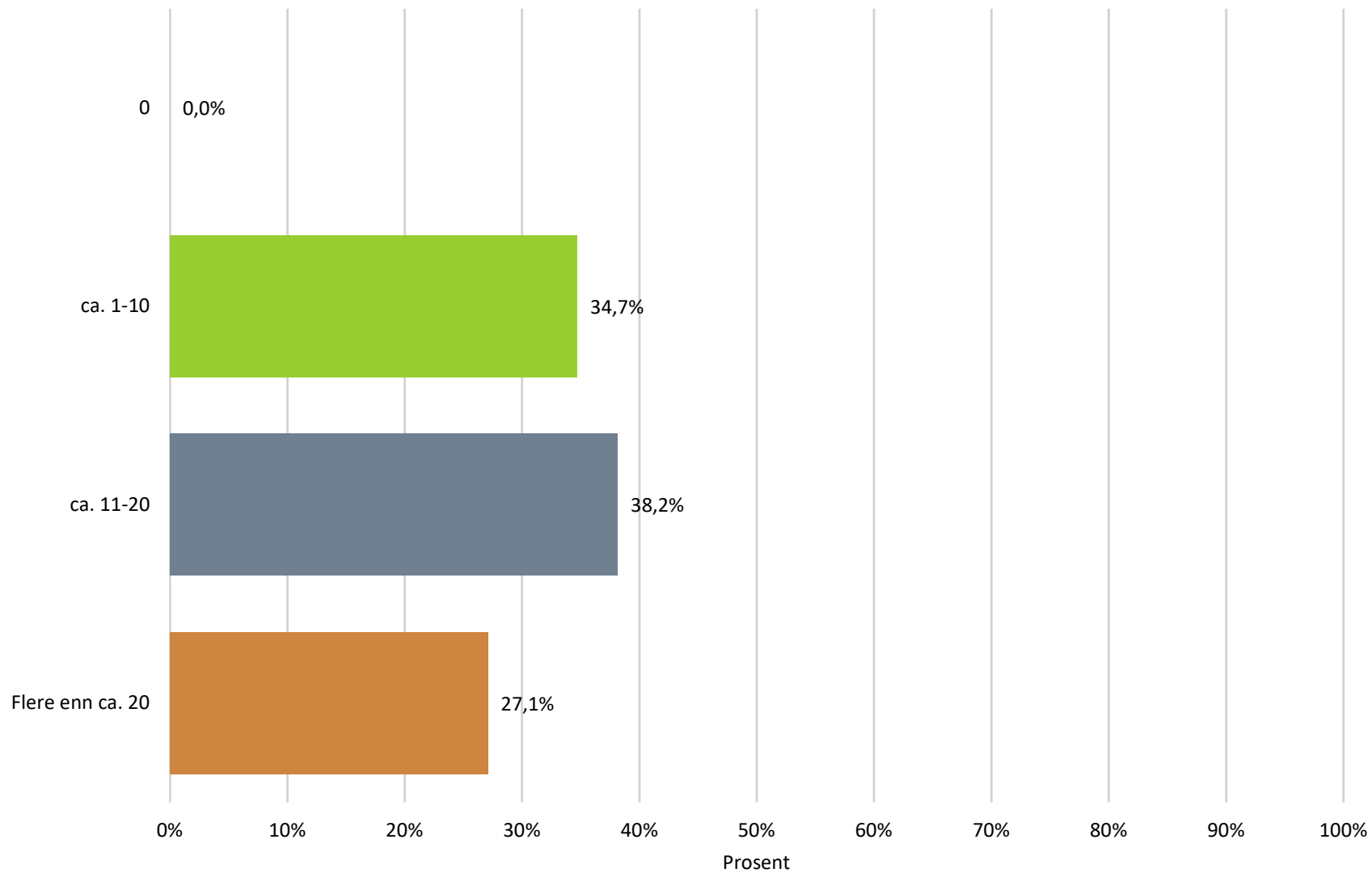
### 8:3. Hvor mange dager er ferieboligen din i bruk i perioden mai – juni ?



### 8:4 Hvor mange dager er ferieboligen din i bruk i juli ?

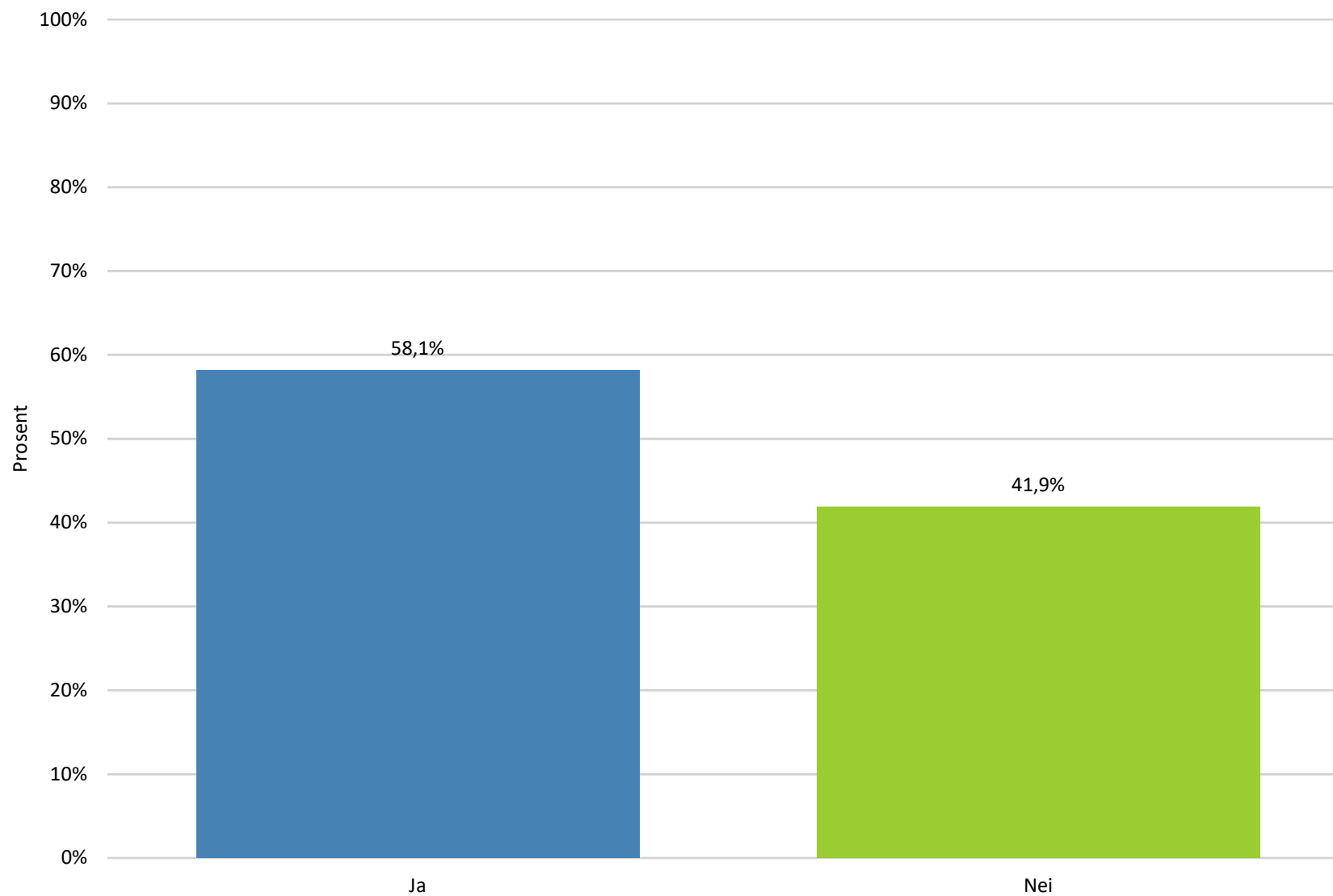


### 8:5 Hvor mange dager er ferieboligen din i bruk i perioden august – september?

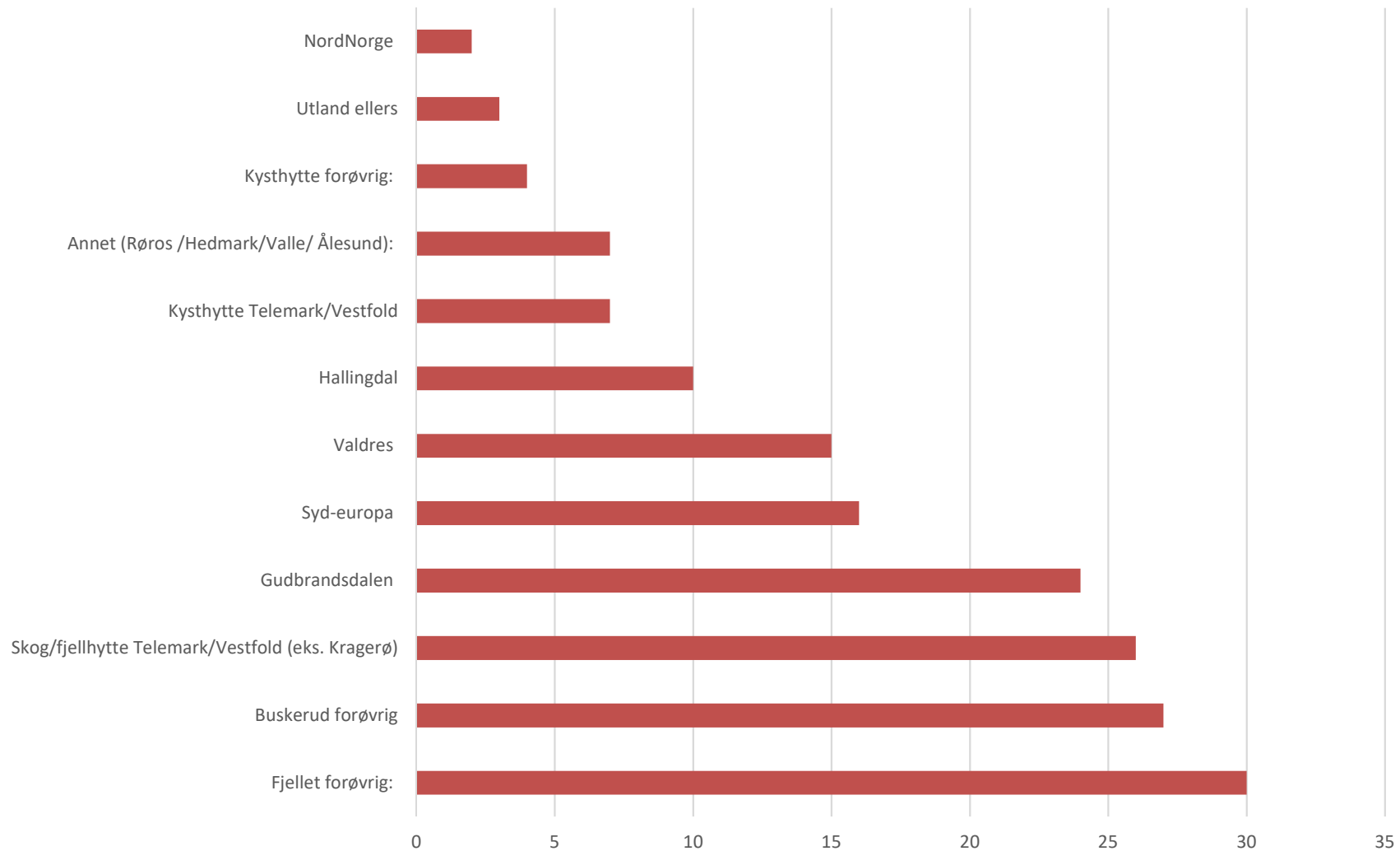




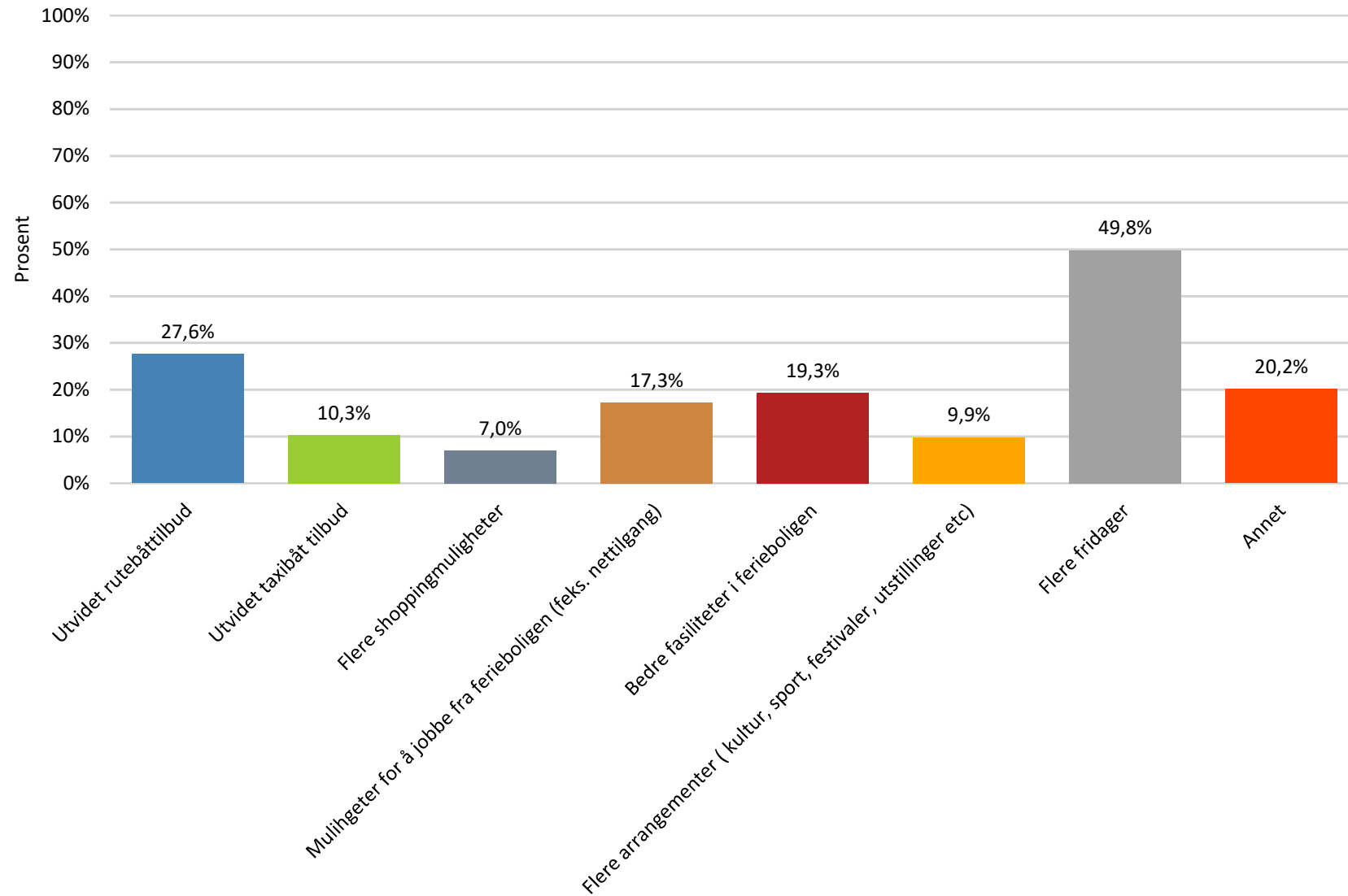
## 9.1 Eier (eller har) du/dere (tilgang på) feriebolig andre steder enn i Kragerø?



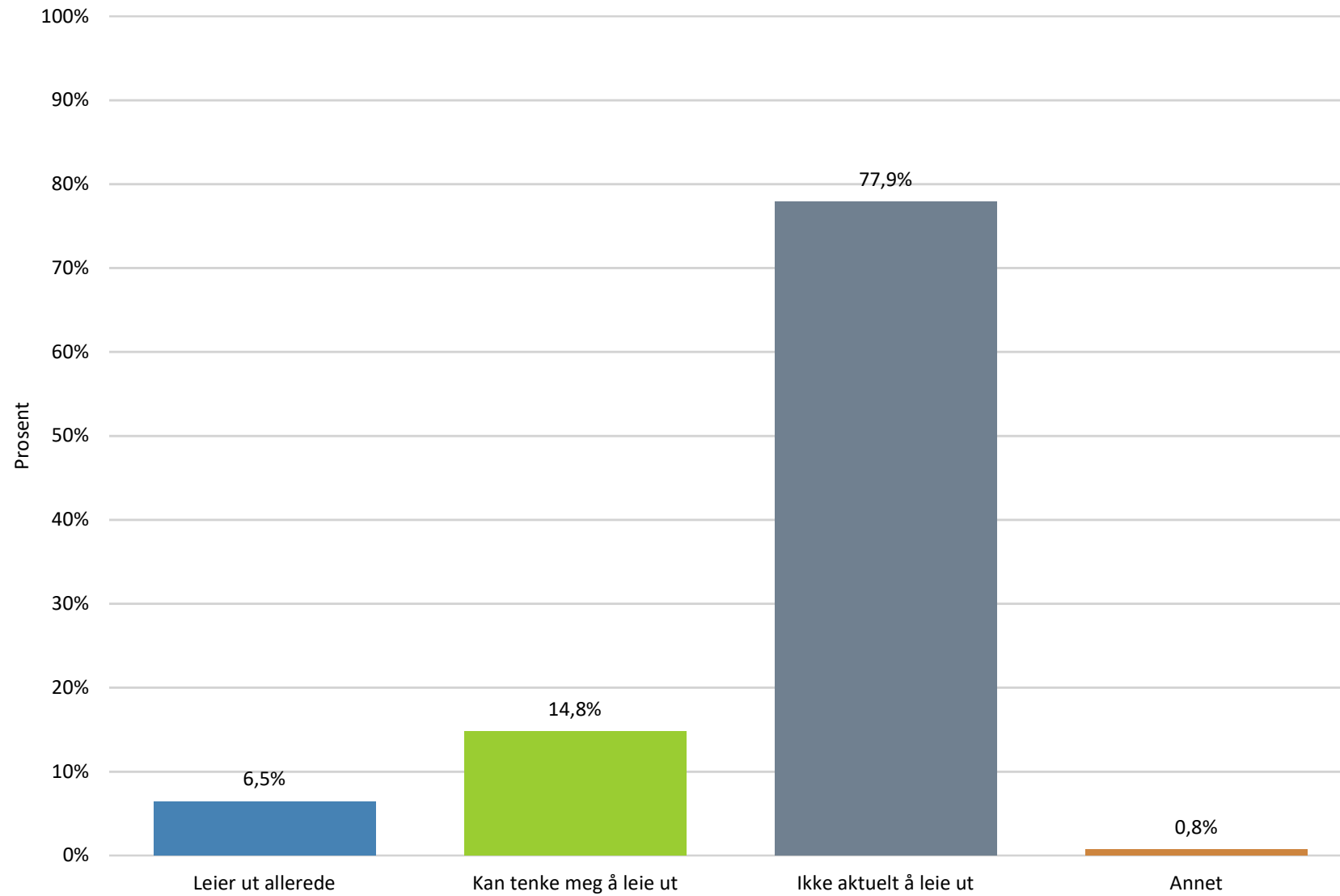
## 9:2 Hvis ja; hvor har du hytte?



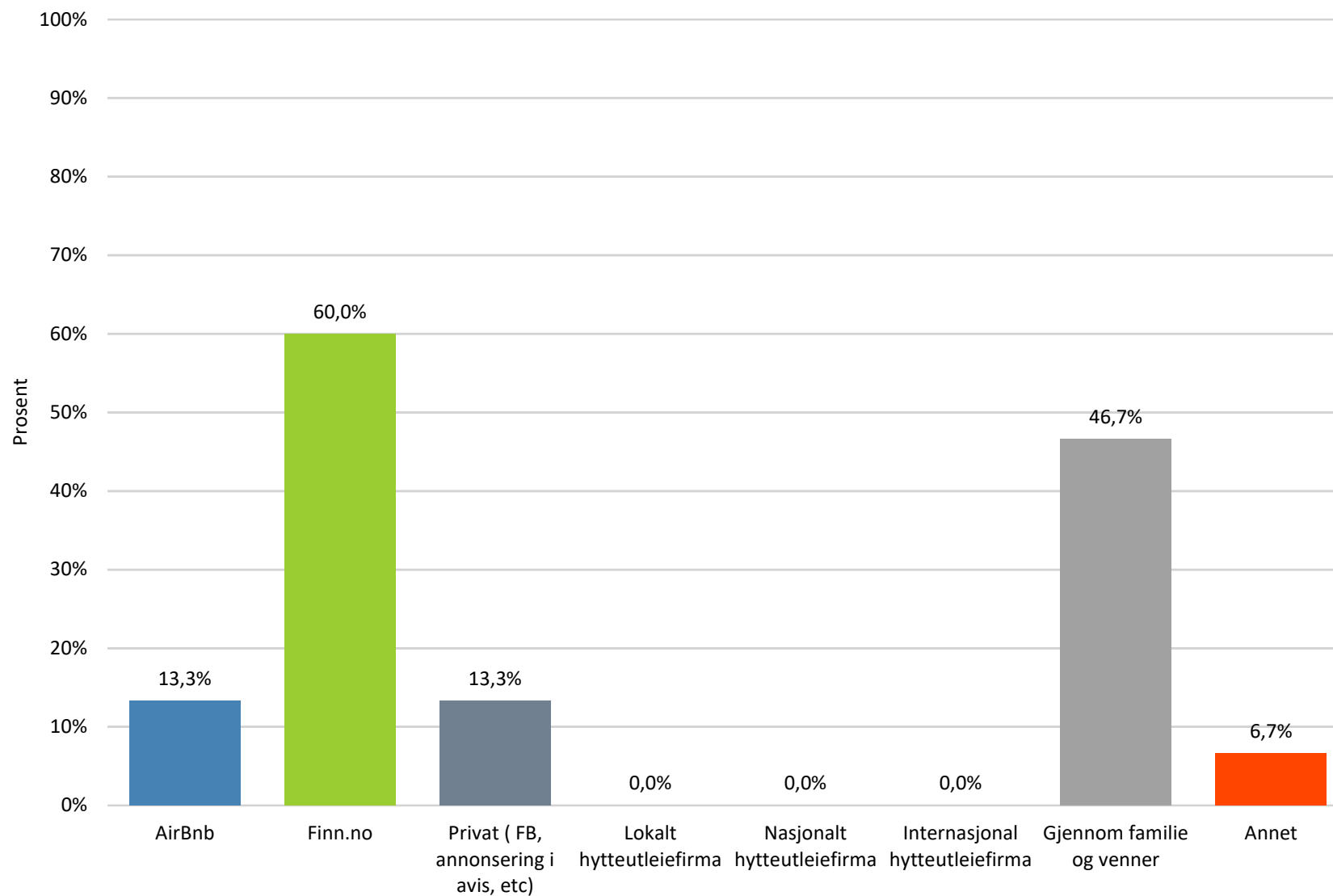
## 10. Hva skal til for at du skal bruke ferieboligen "utenom sesong"? (Flere svar mulig)



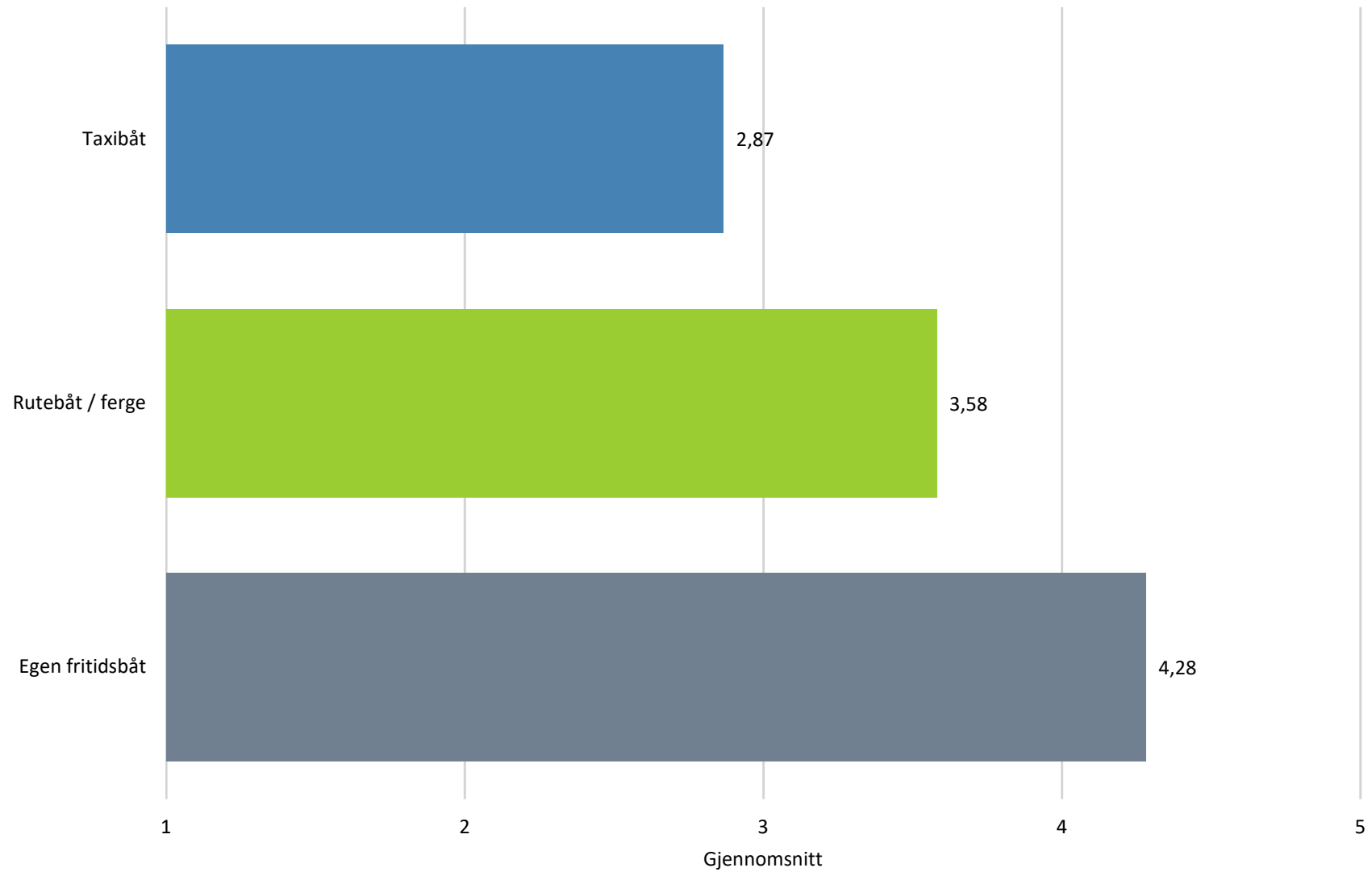
## 11:1 Hvordan er din holdning til utleie av egen feriebolig?



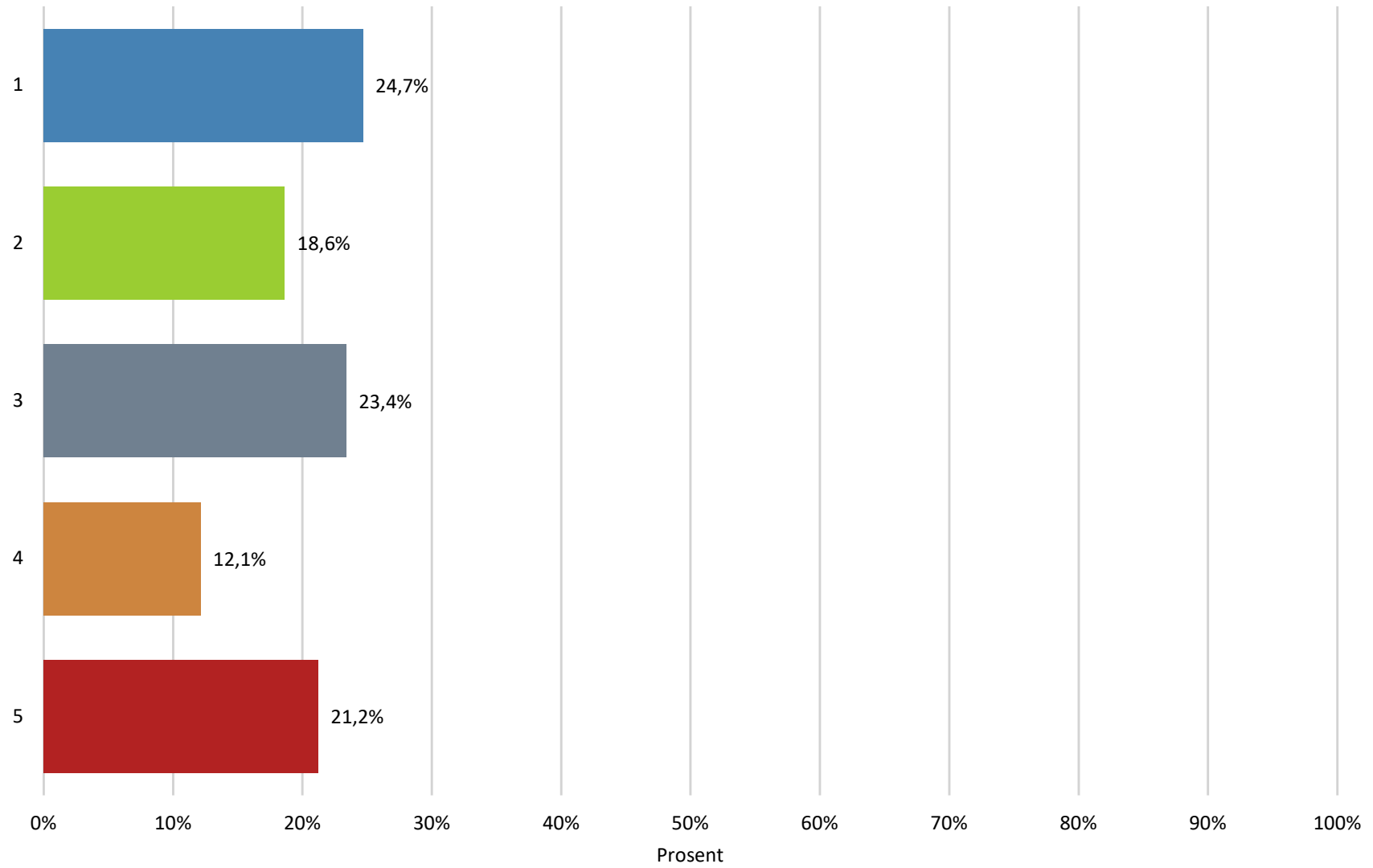
## 11:2 Hvis utleie; Hvilke kanaler benytter du for utleie ? ( Flere svar mulig)



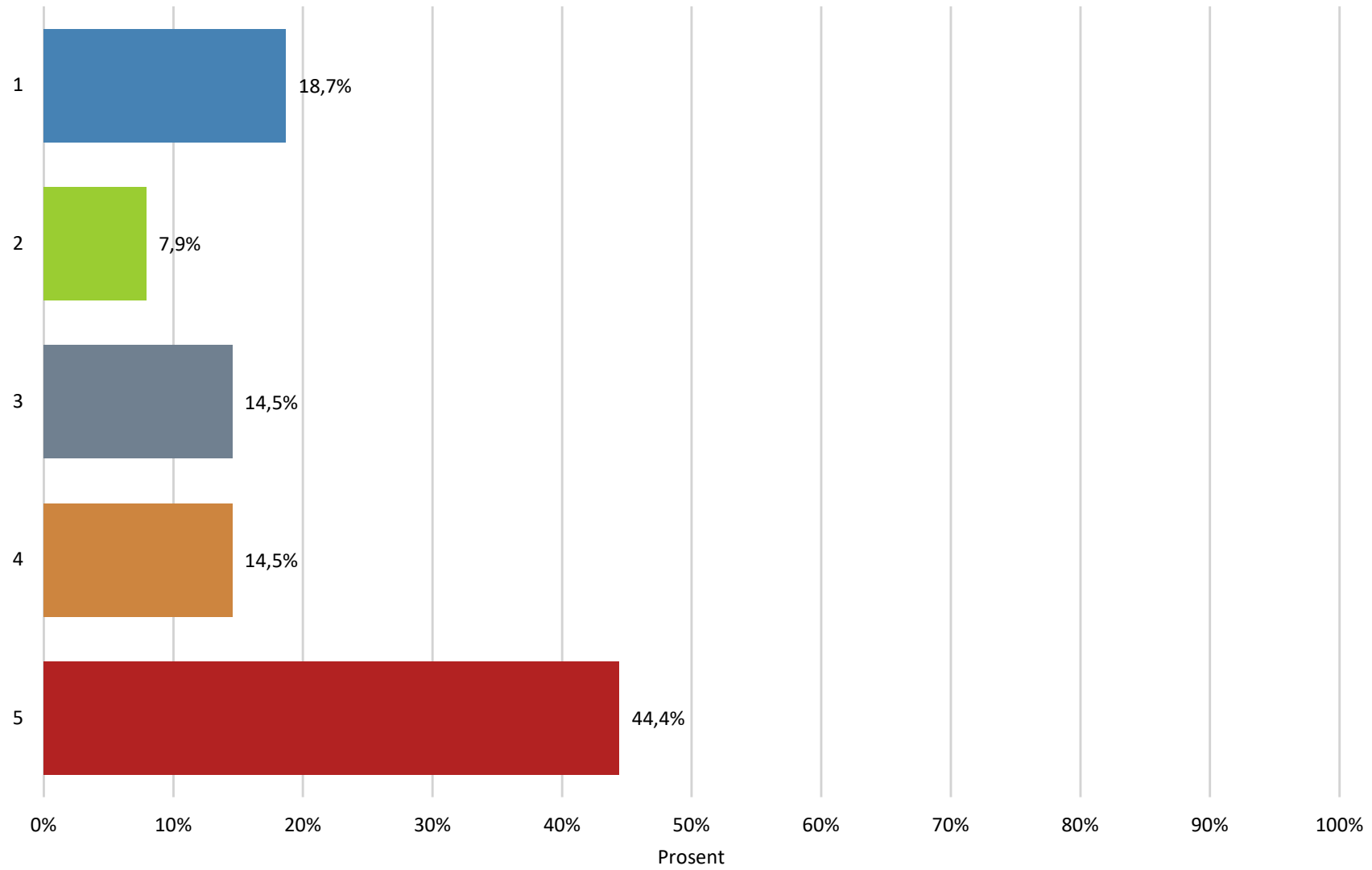
12. Hvor viktig er følgende transporttilbud for deg? Bruk en skala fra 1 til 5 hvor 1 er svært lite viktig og 5 er svært viktig



## 12:1. Taxibåt

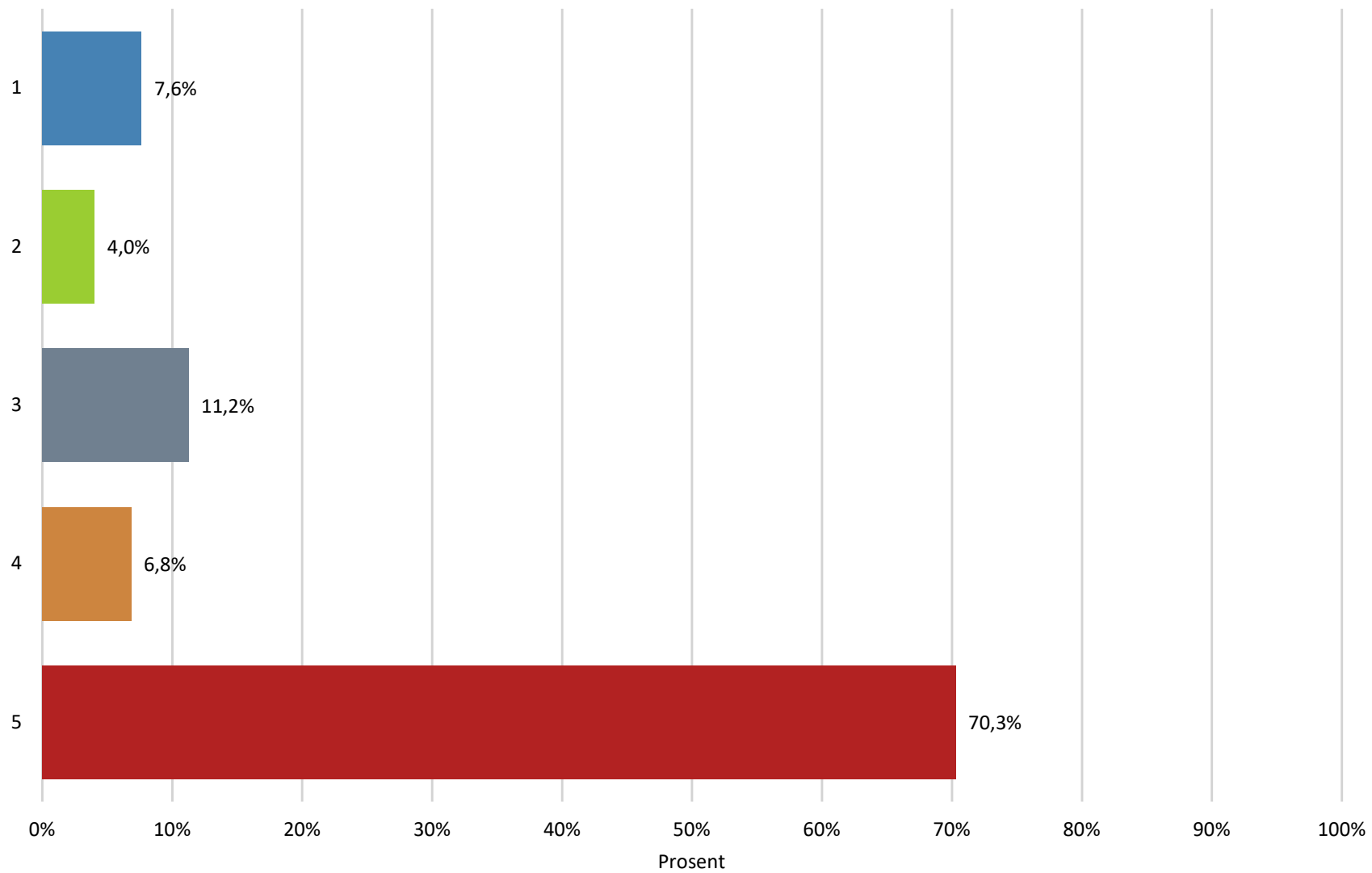


## 12:2 Rutebåt / ferge

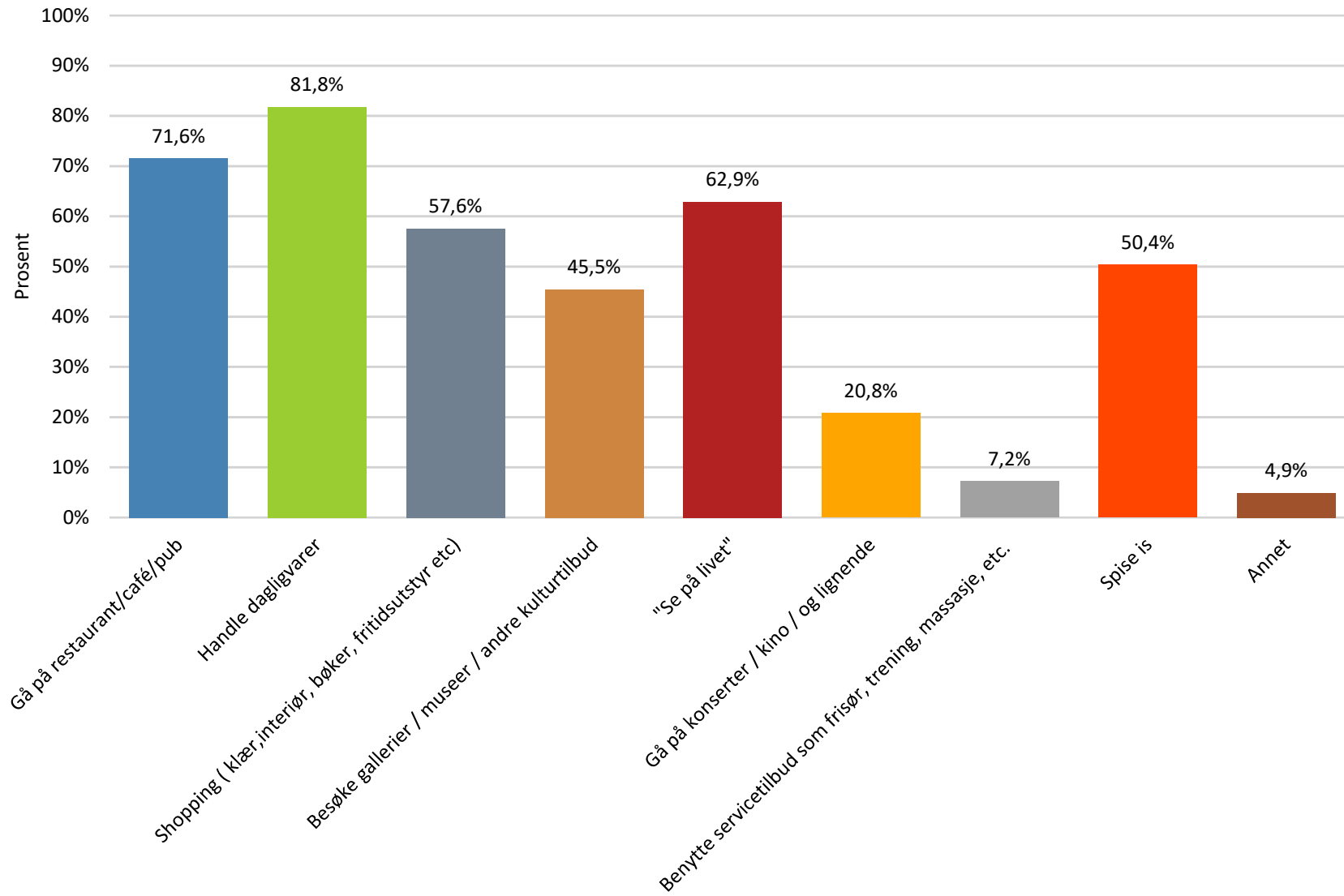




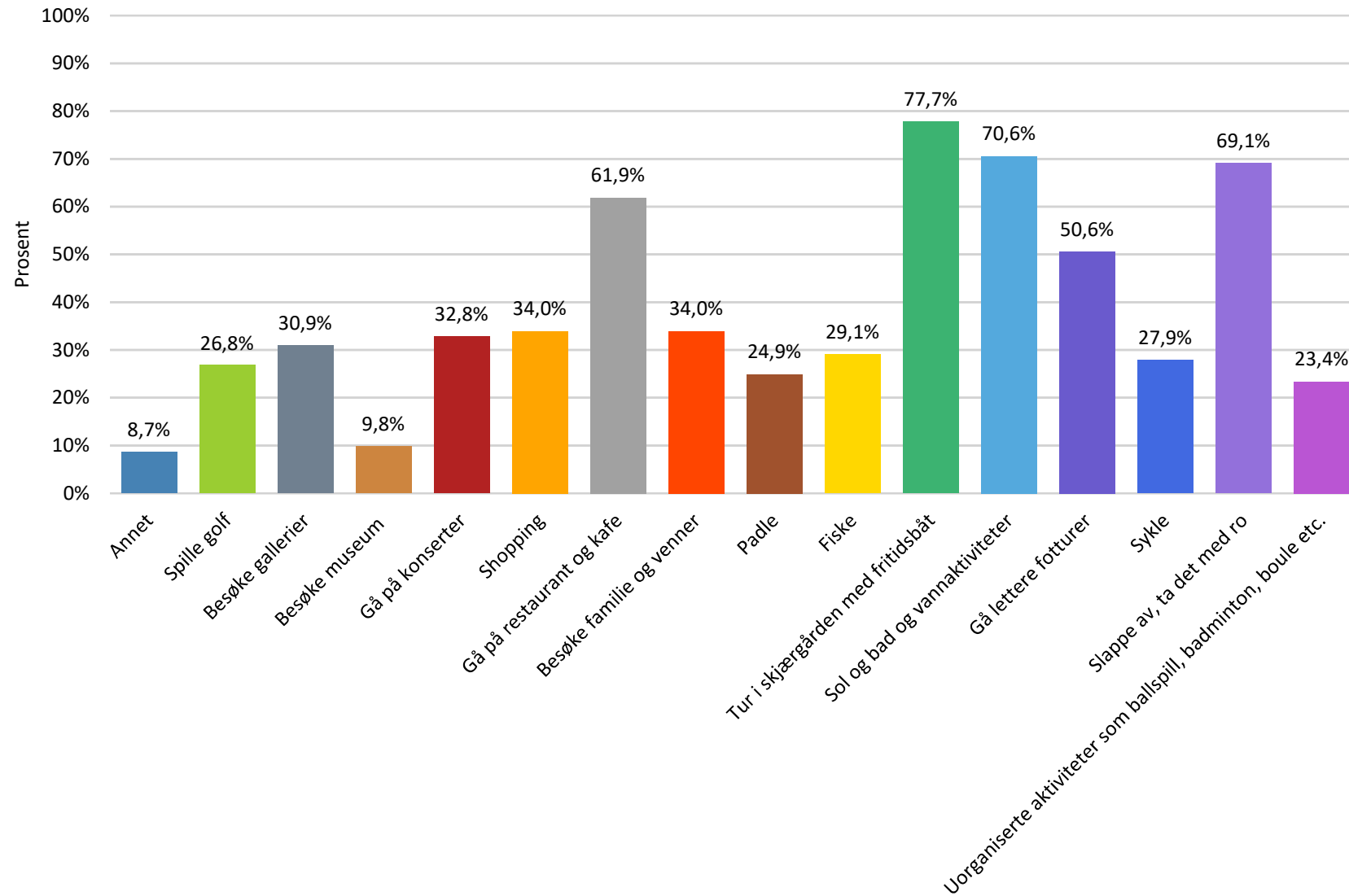
## 12:3 Egen fritidsbåt



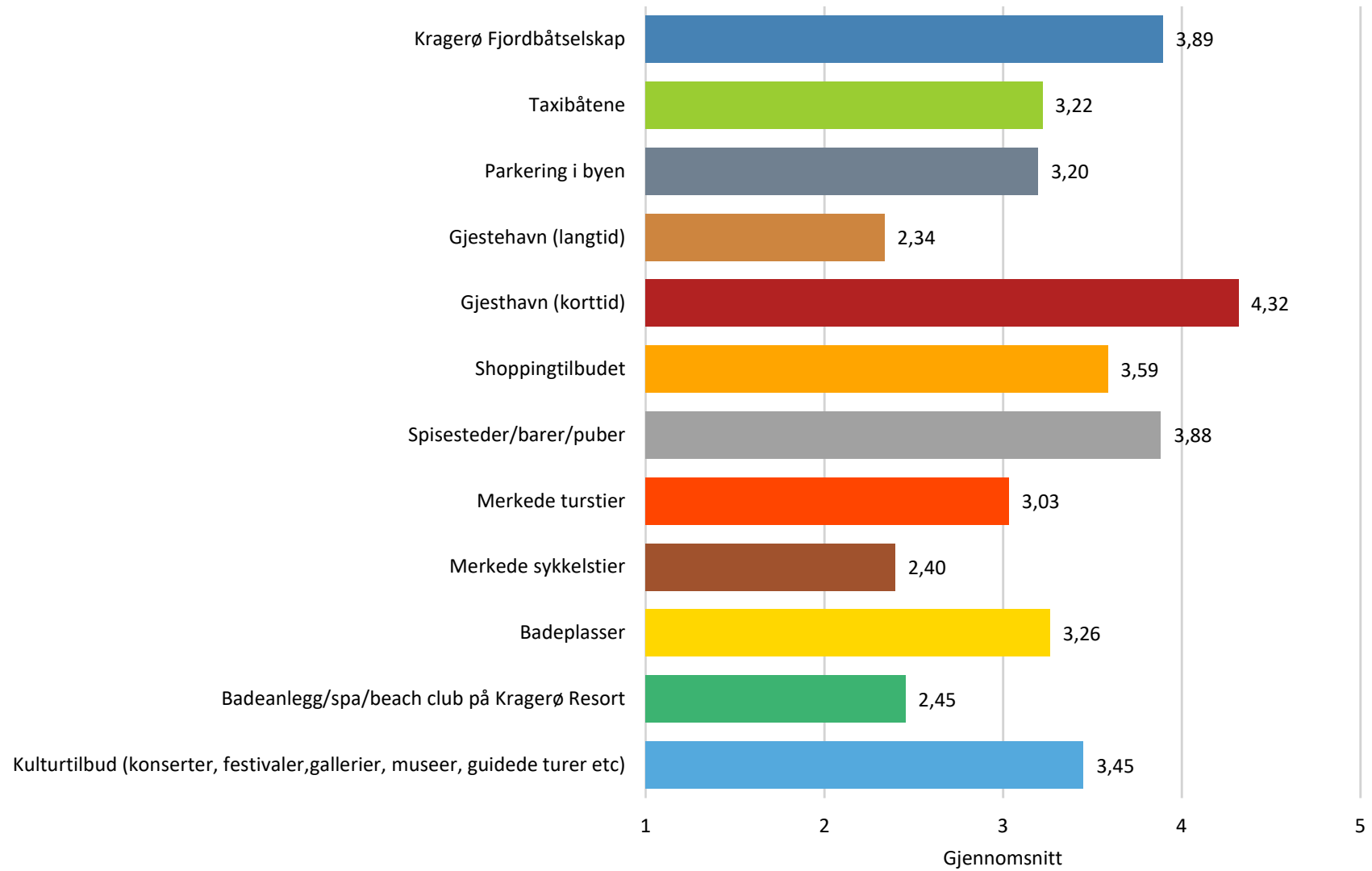
### 13. Hva er dine foretrukne gjøremål når du er i Kragerø sentrum? ( Flere svar mulig)



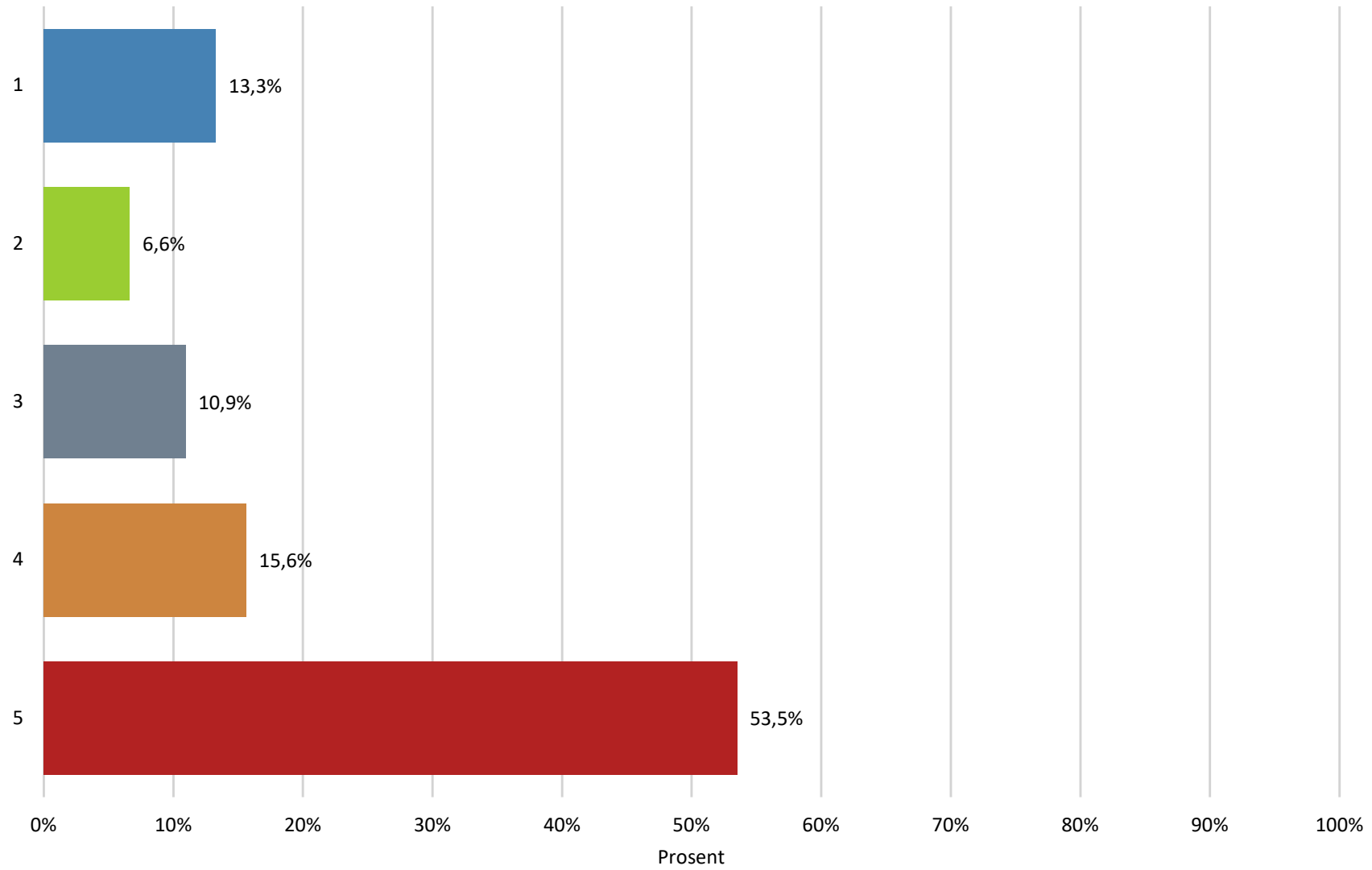
## 14. Hvilke fritidsaktiviteter foretrekker du når du er i Kragerø? (Flere svar mulig.)



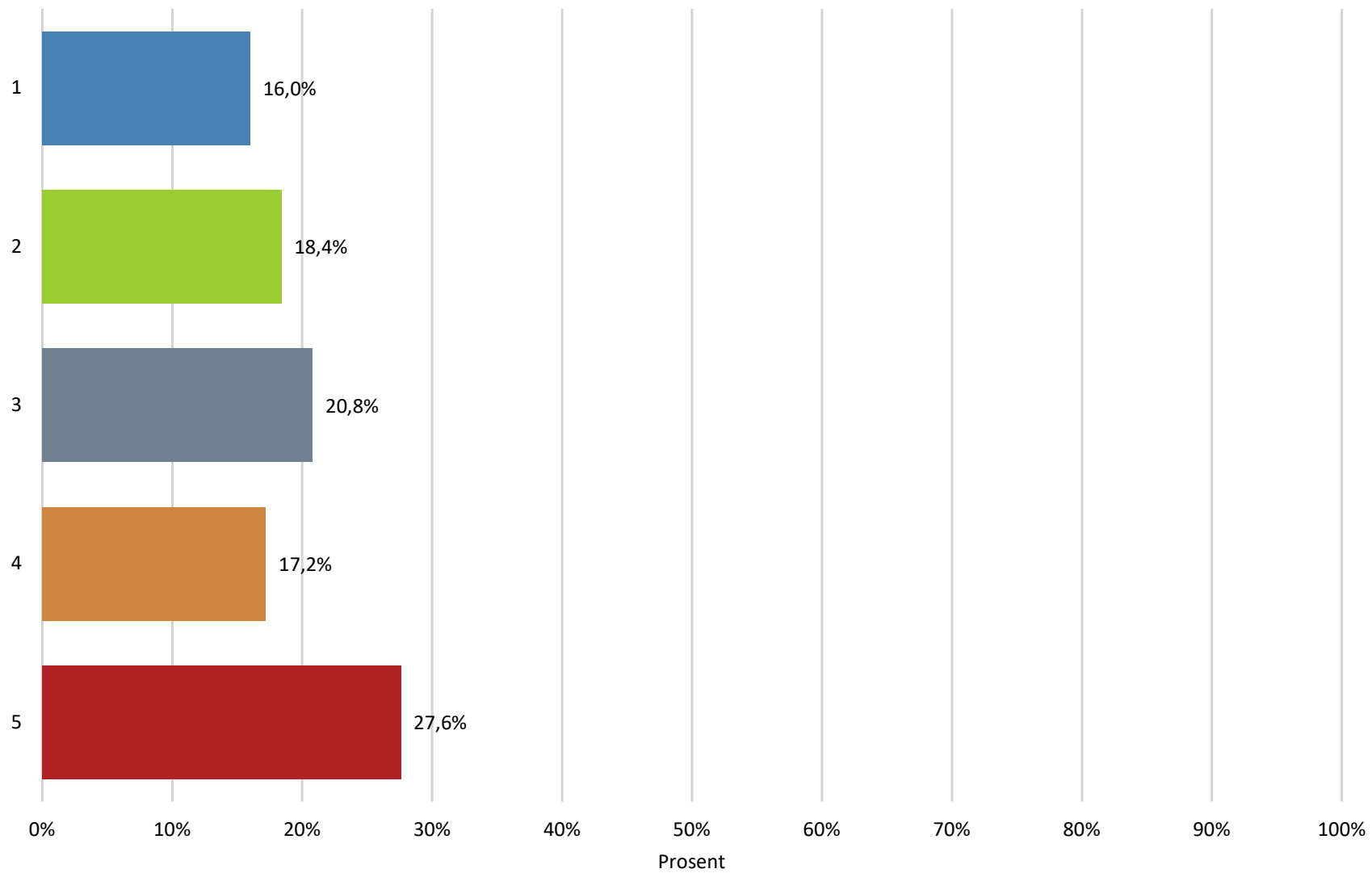
## 15. Hvor viktig er følgende tilbud?



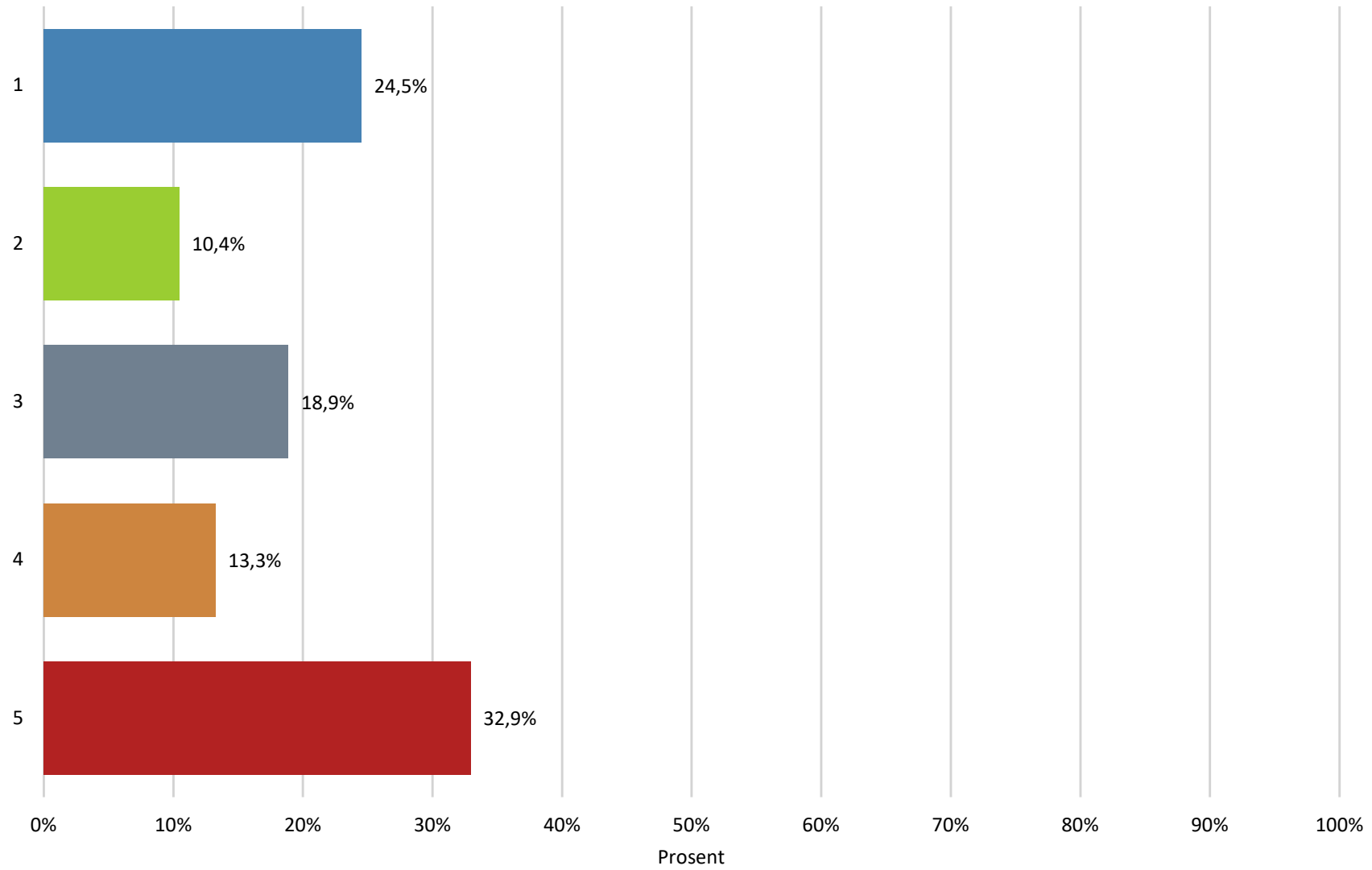
## 15:1. Kragerø Fjordbåtselskap



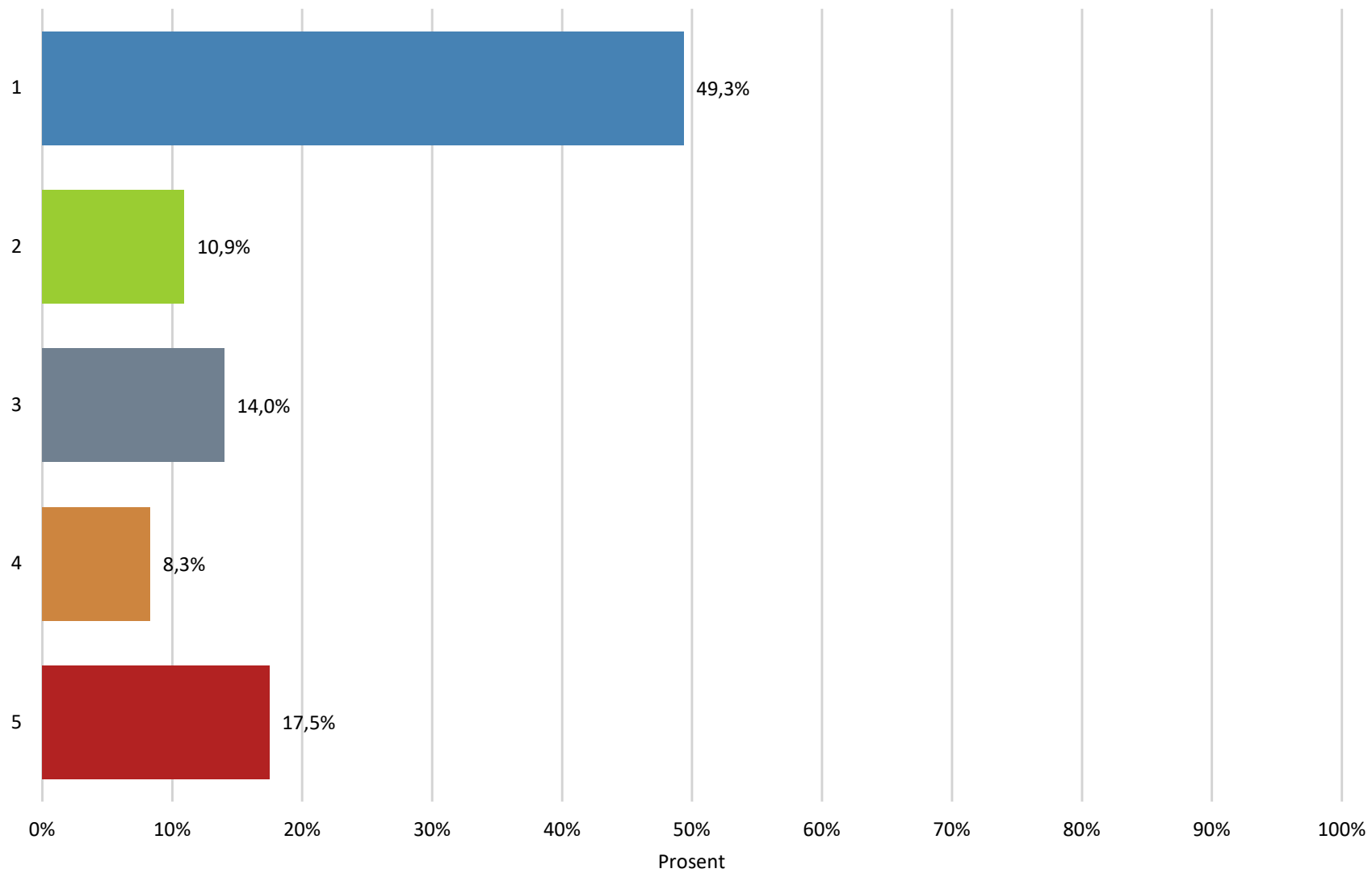
## 15:2. Taxibåtene



### 15:3. Parkering i byen

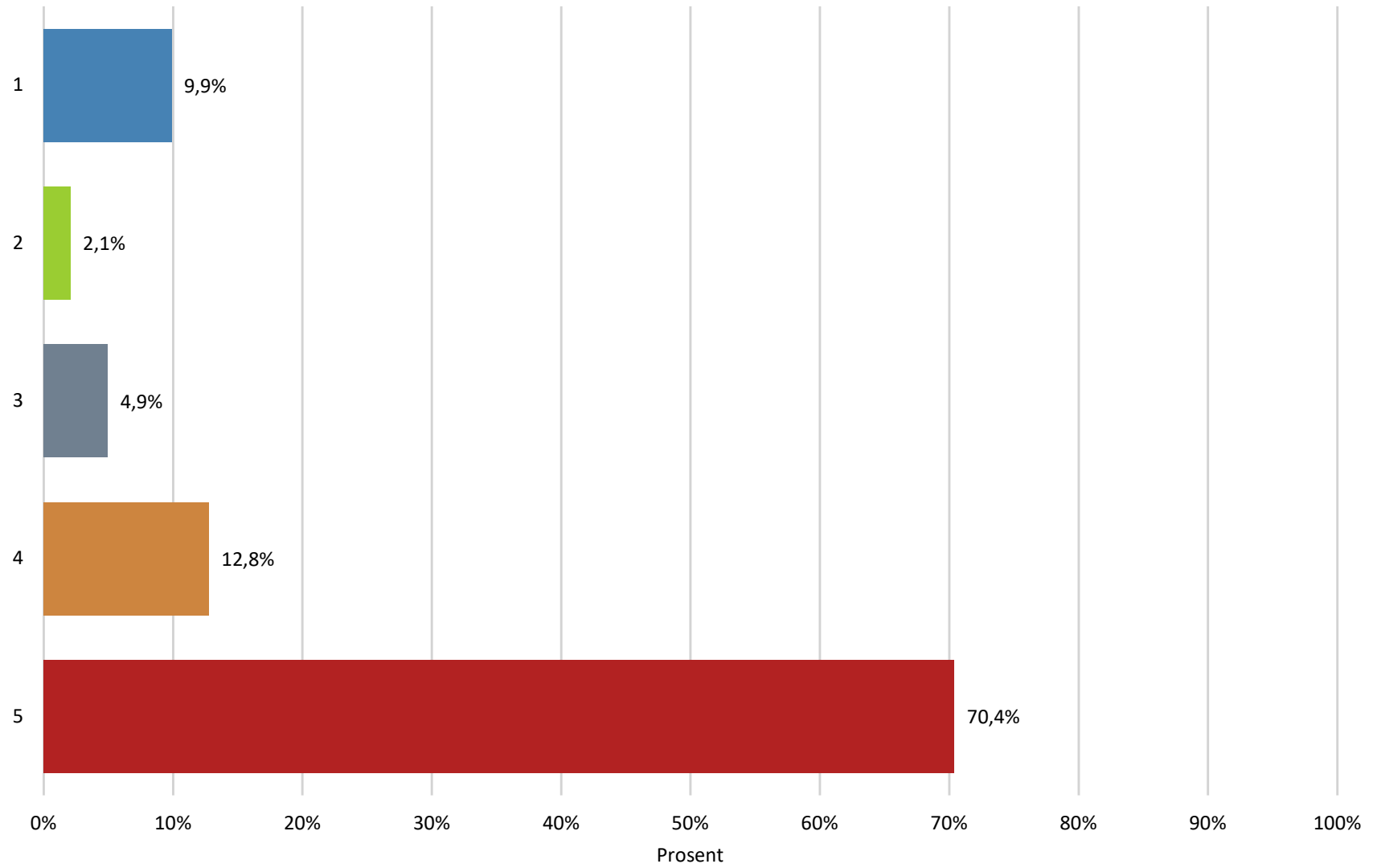


### 15:4. Gjestehavn (langtid)

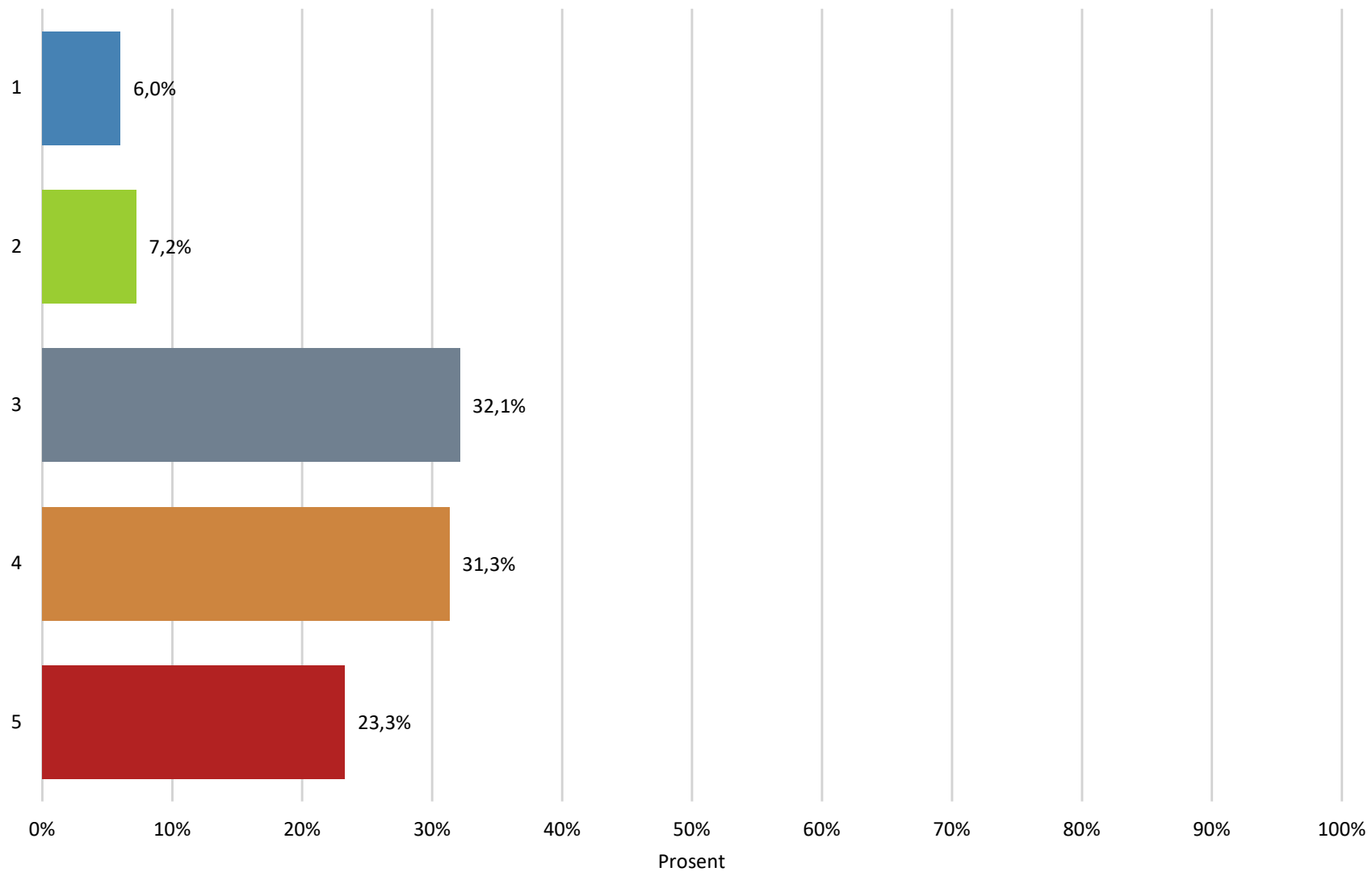




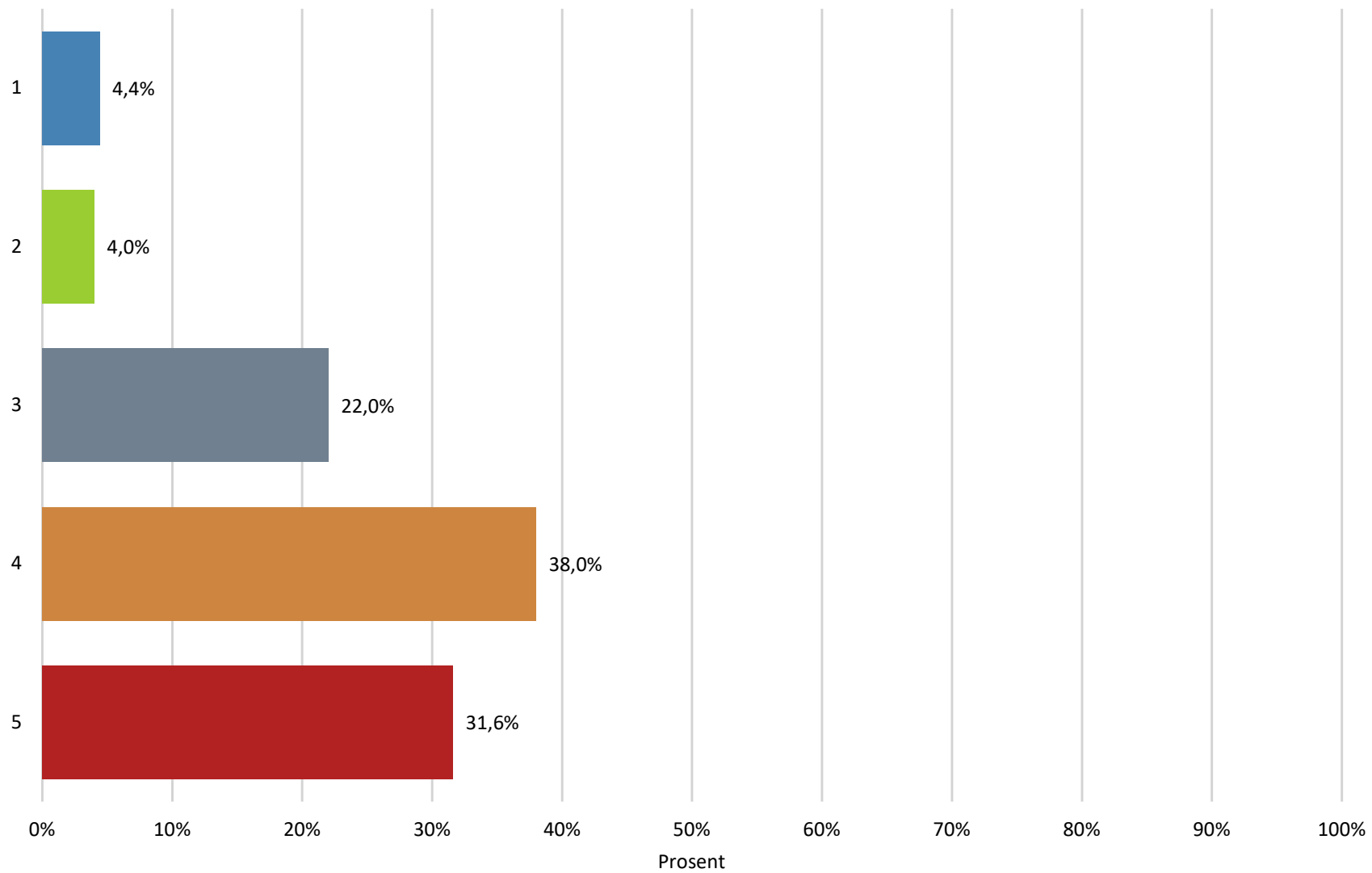
### 15:5. Gjesthavn (korttid)



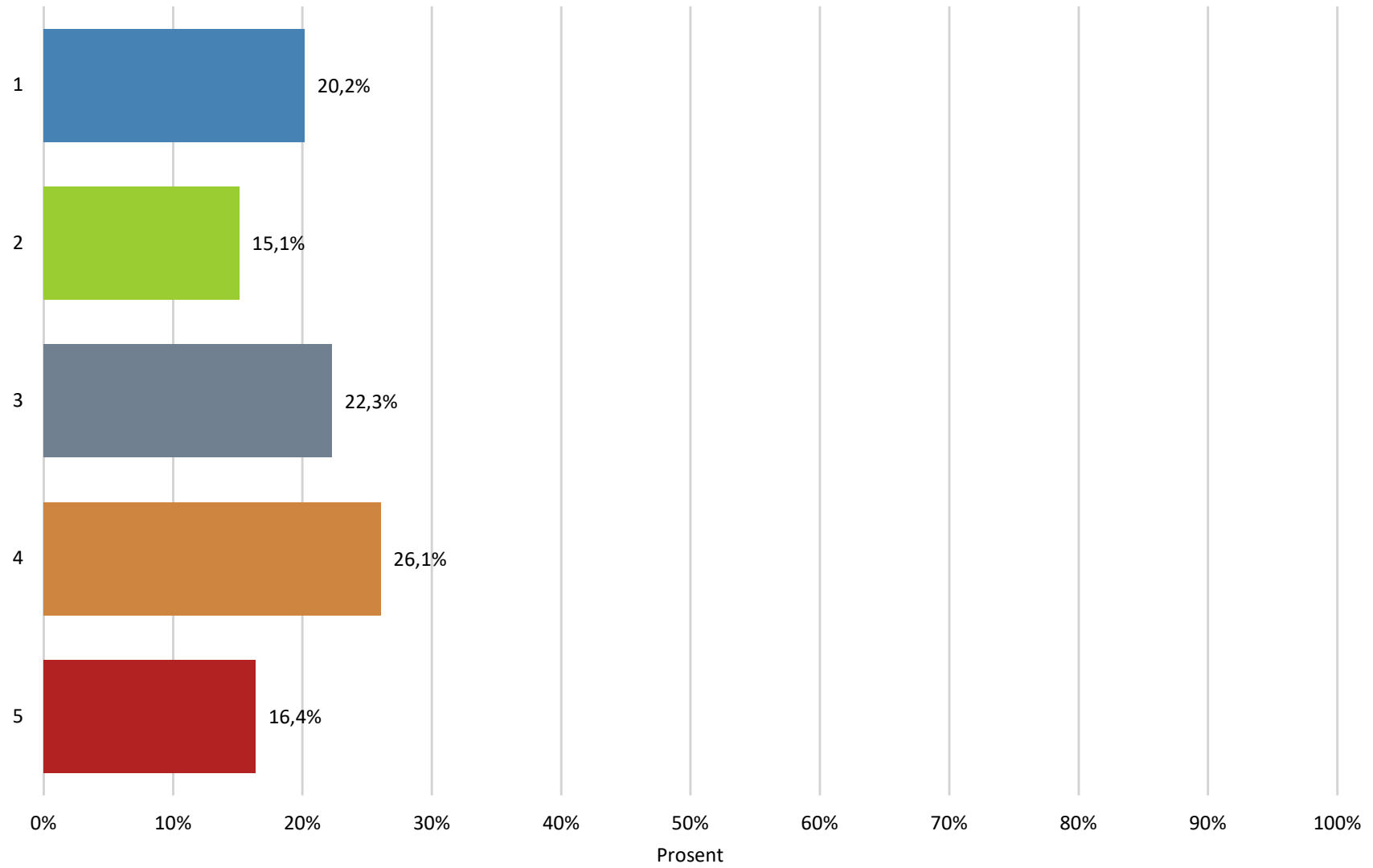
### 15:6. Shoppingtilbudet



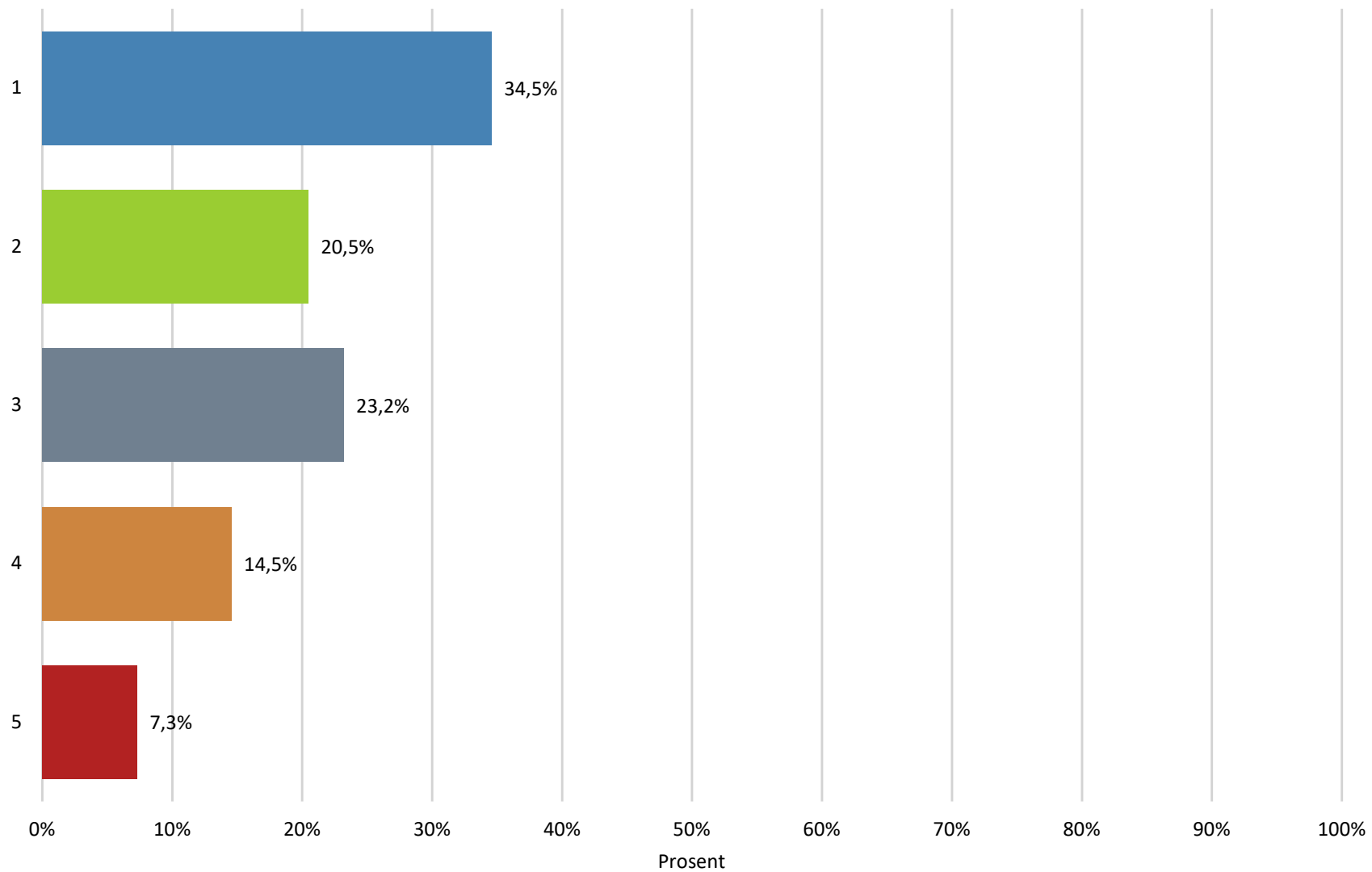
### 15:7. Spisesteder/barer/puber



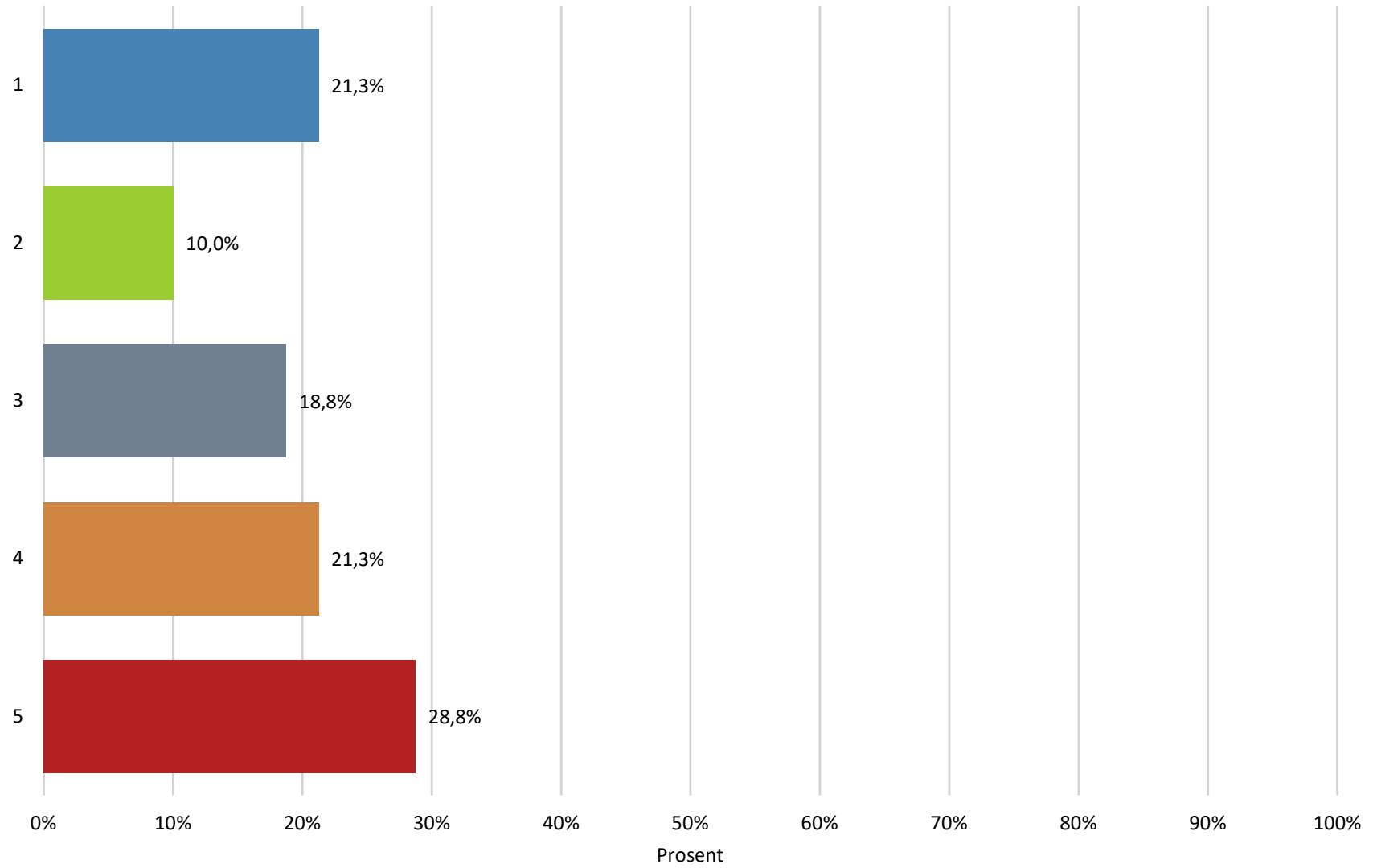
## 15:8. Merkede turstier



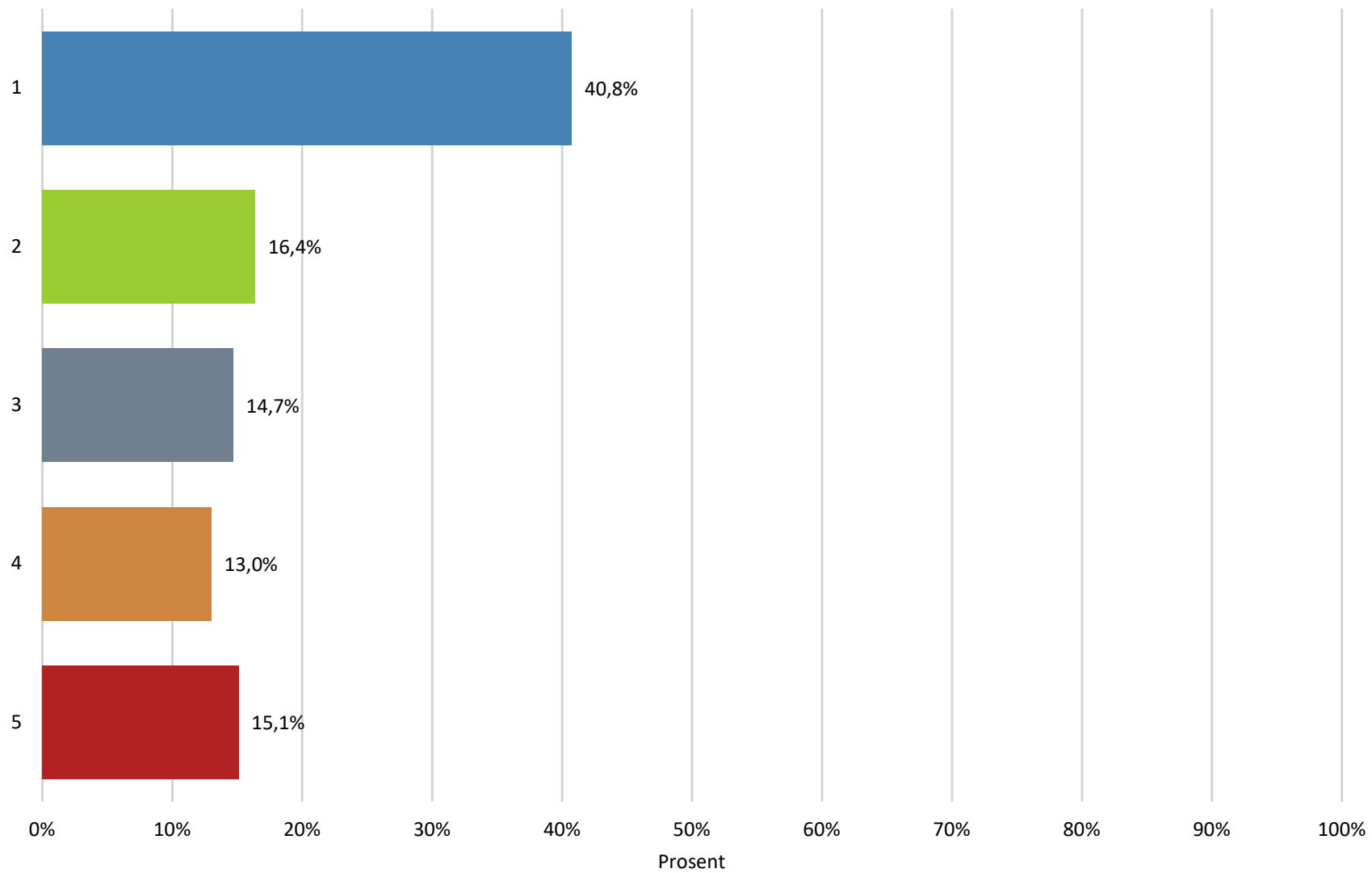
### 15:9. Merkede sykkelstier



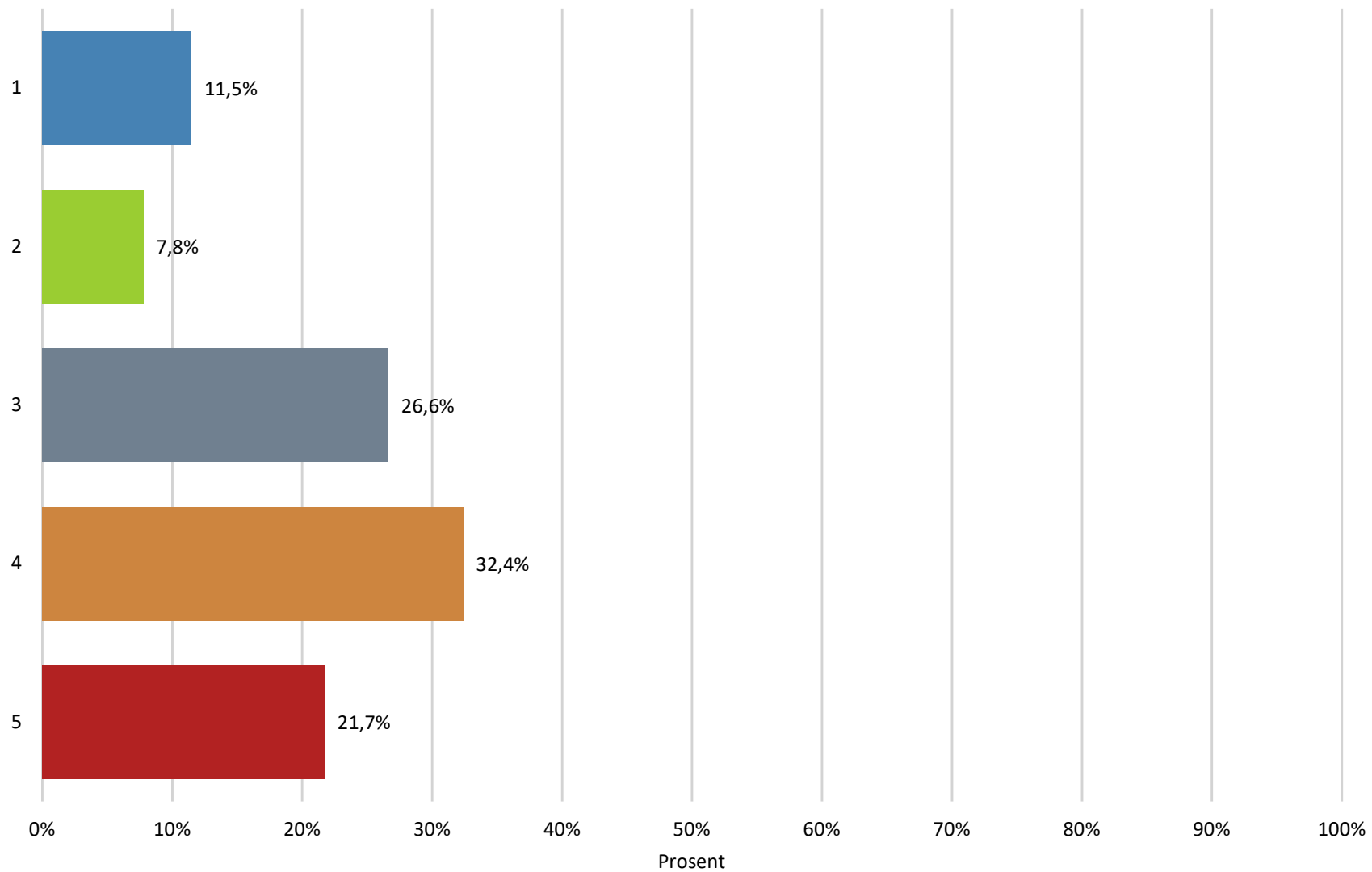
## 15:10. Badeplasser



### 15:11. Badeanlegg/spa/beach club på Kragerø Resort

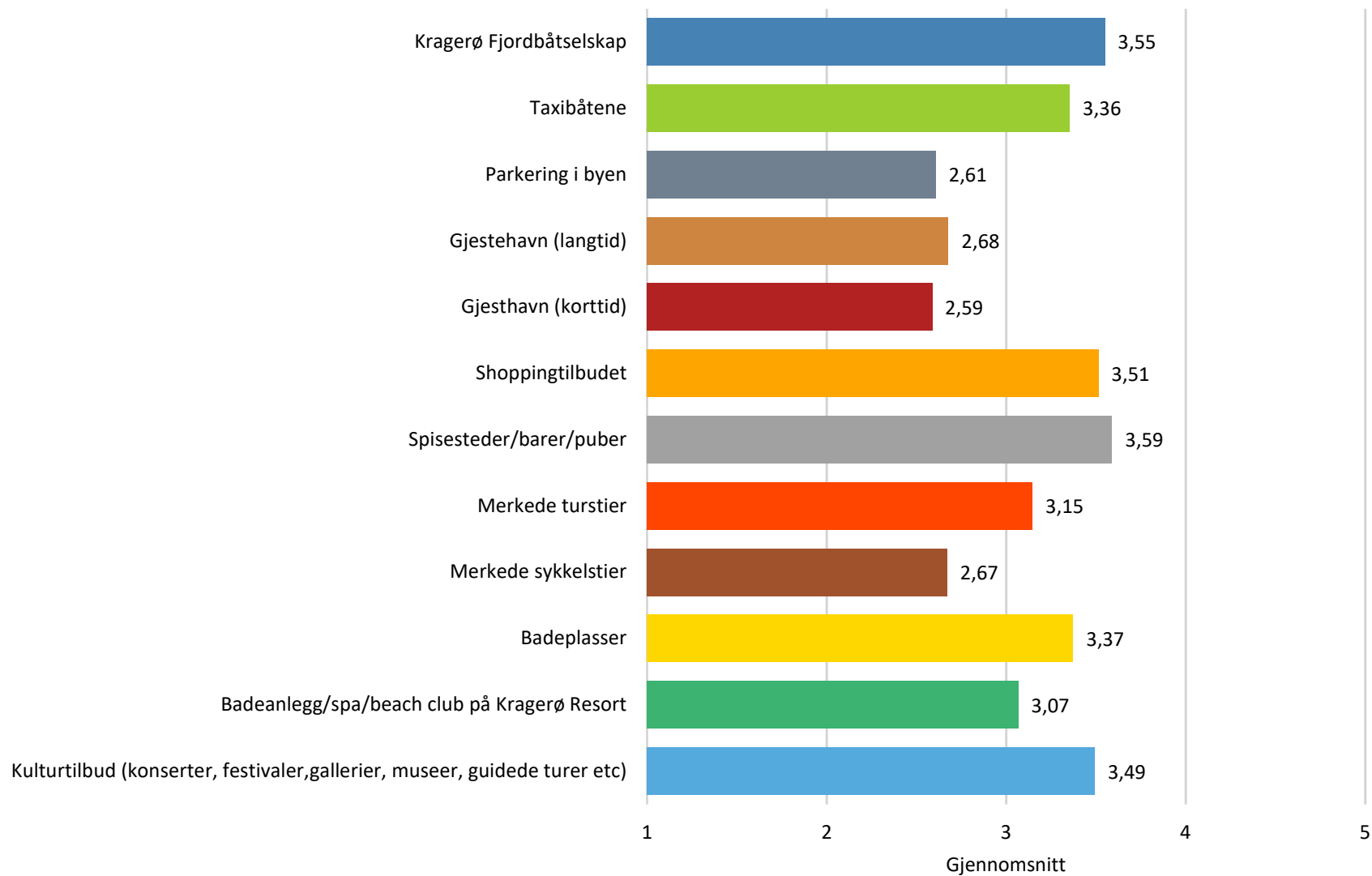


### 15:12. Kulturtilbud (konserter, festivaler, gallerier, museer, guidede turer etc)

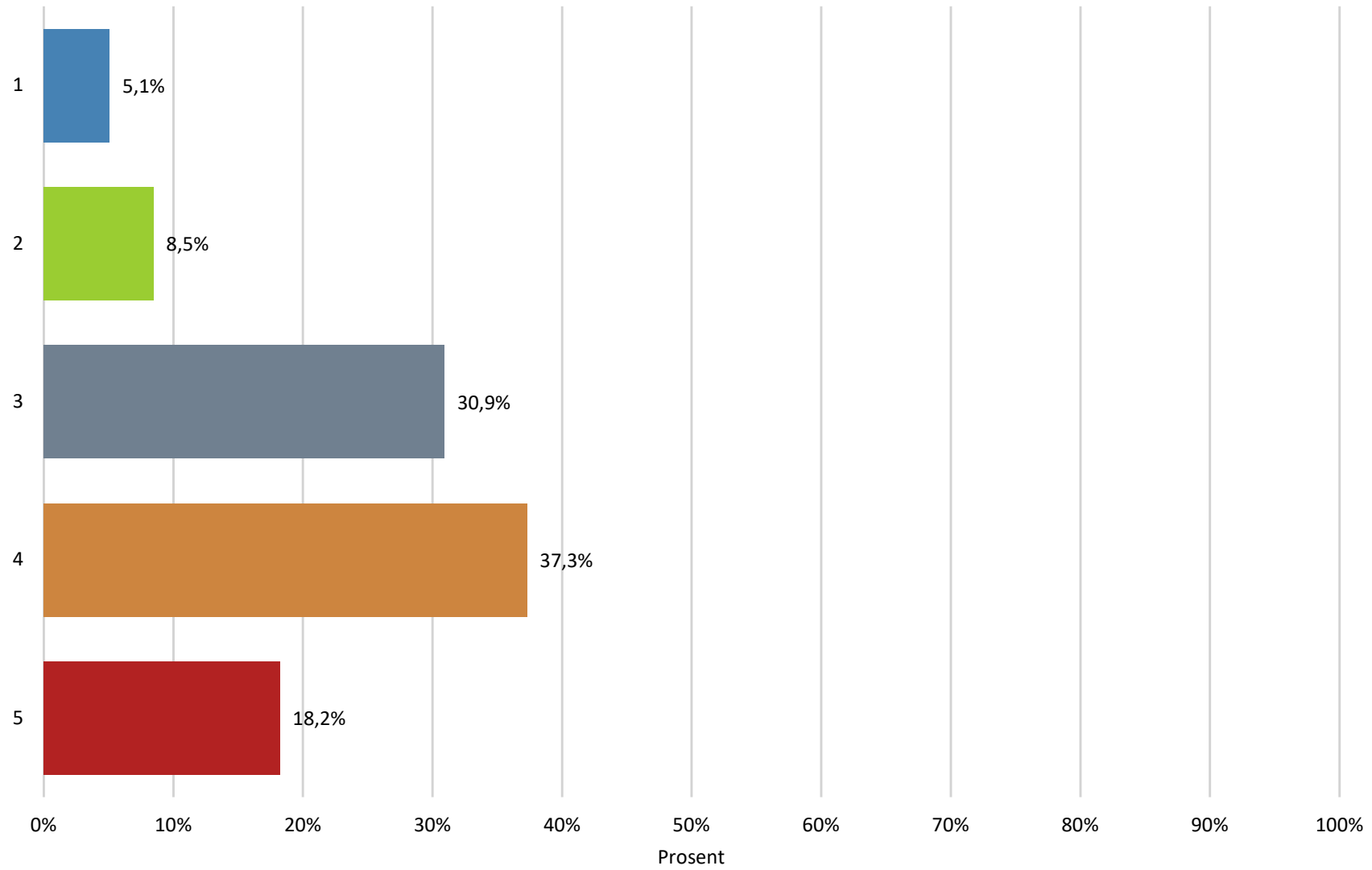




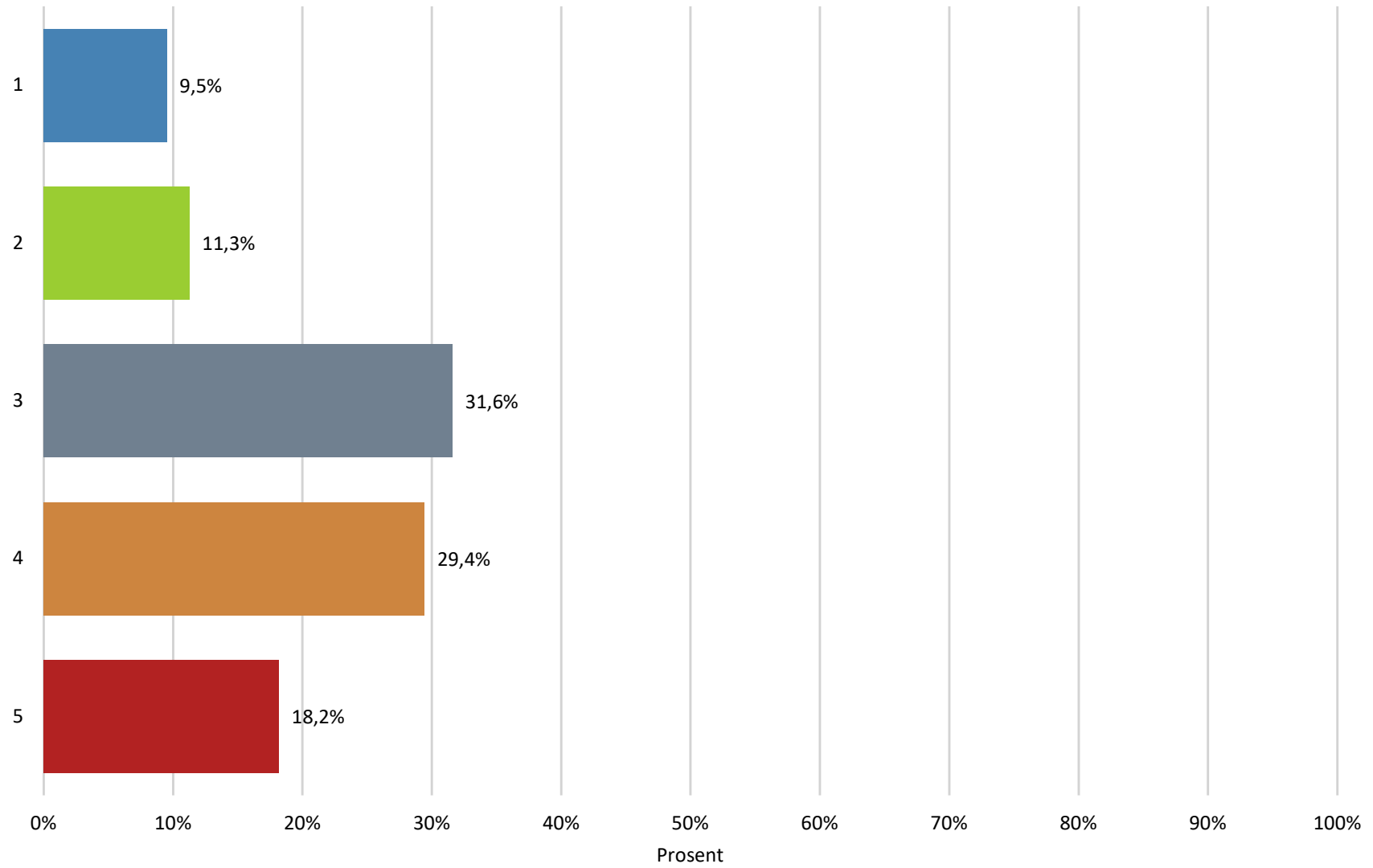
## 16. Hvor tilfreds er du ?



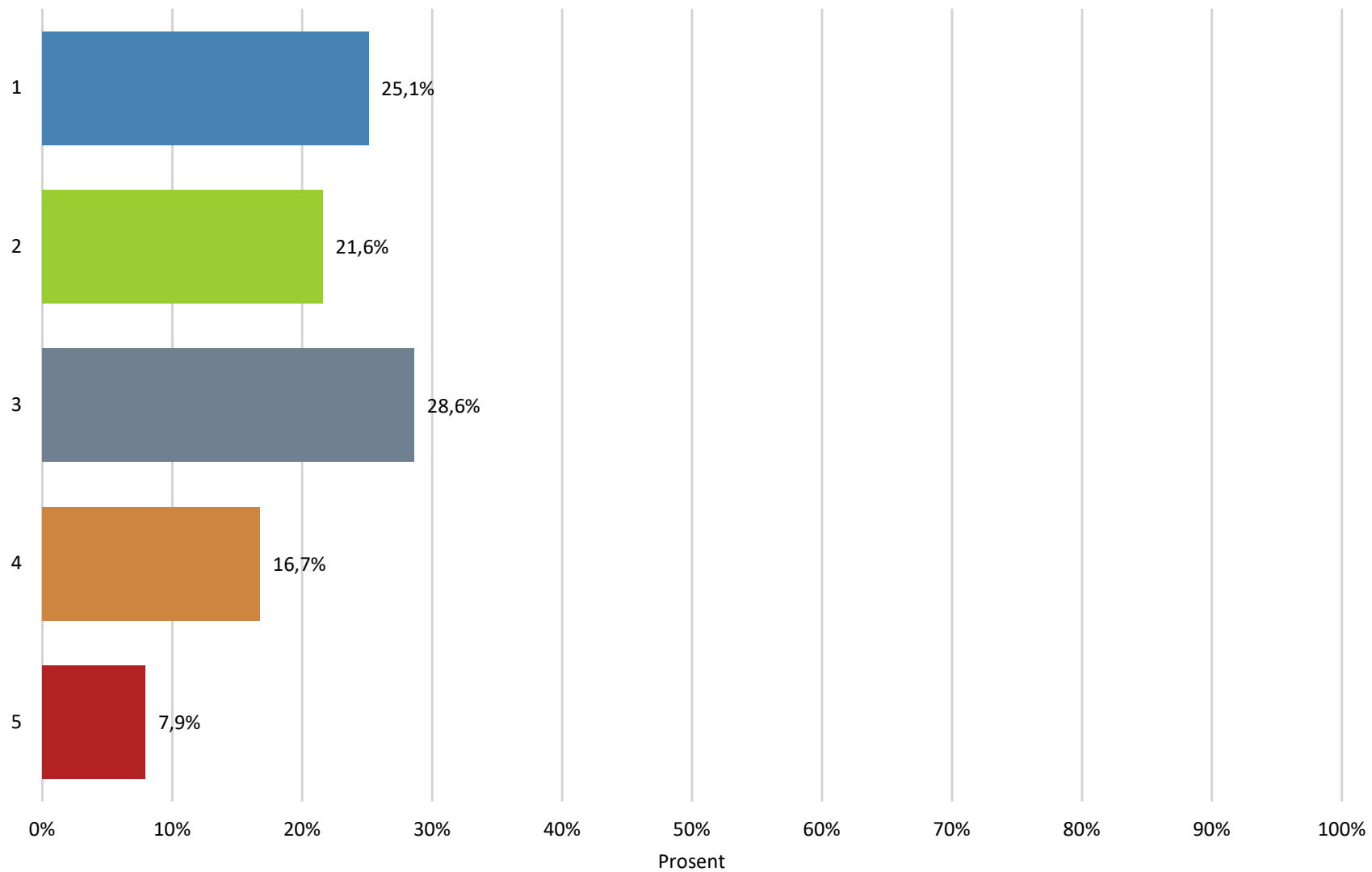
## 16:1 Kragerø Fjordbåtselskap



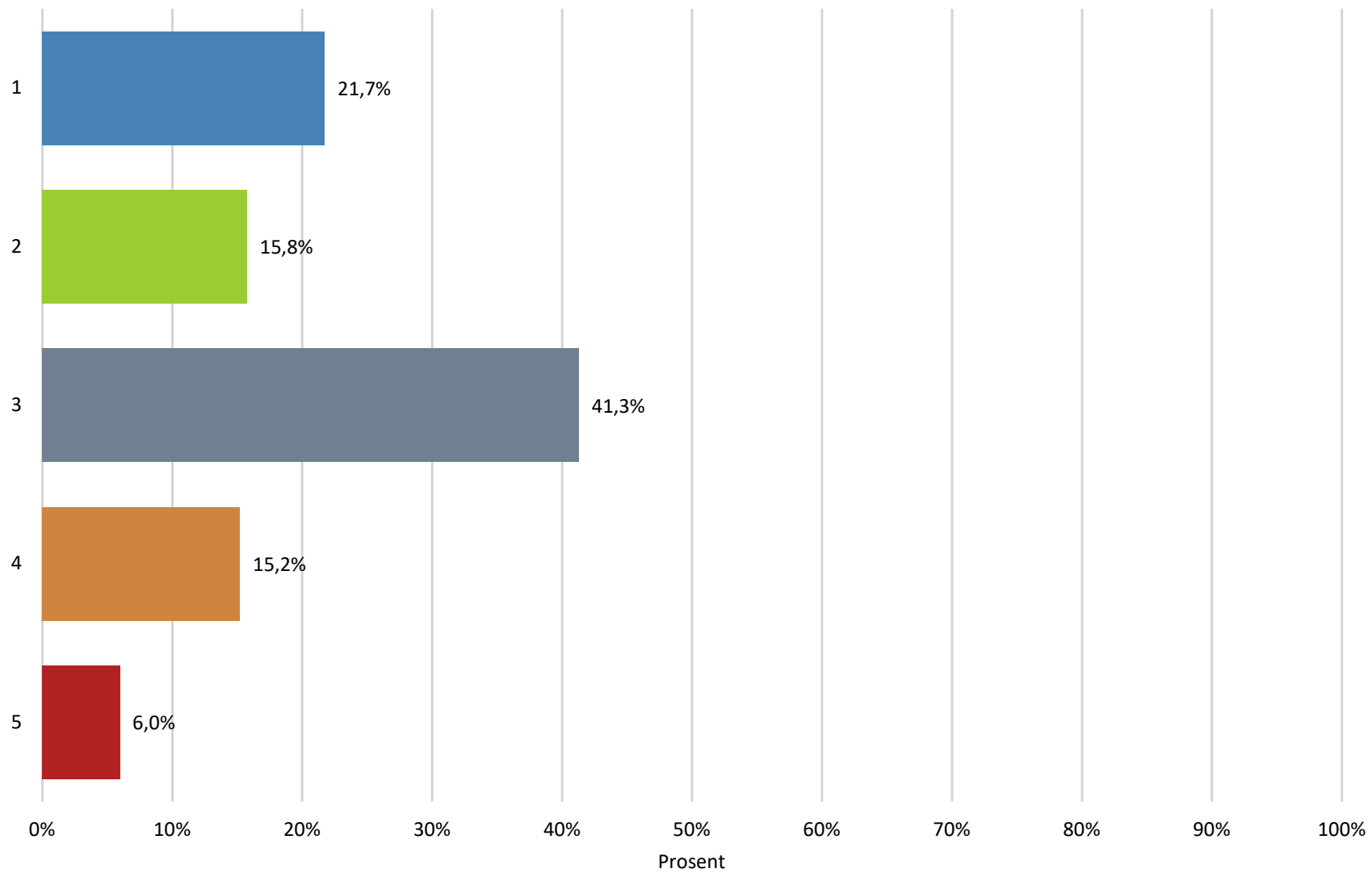
## 16:2 Taxibåtene



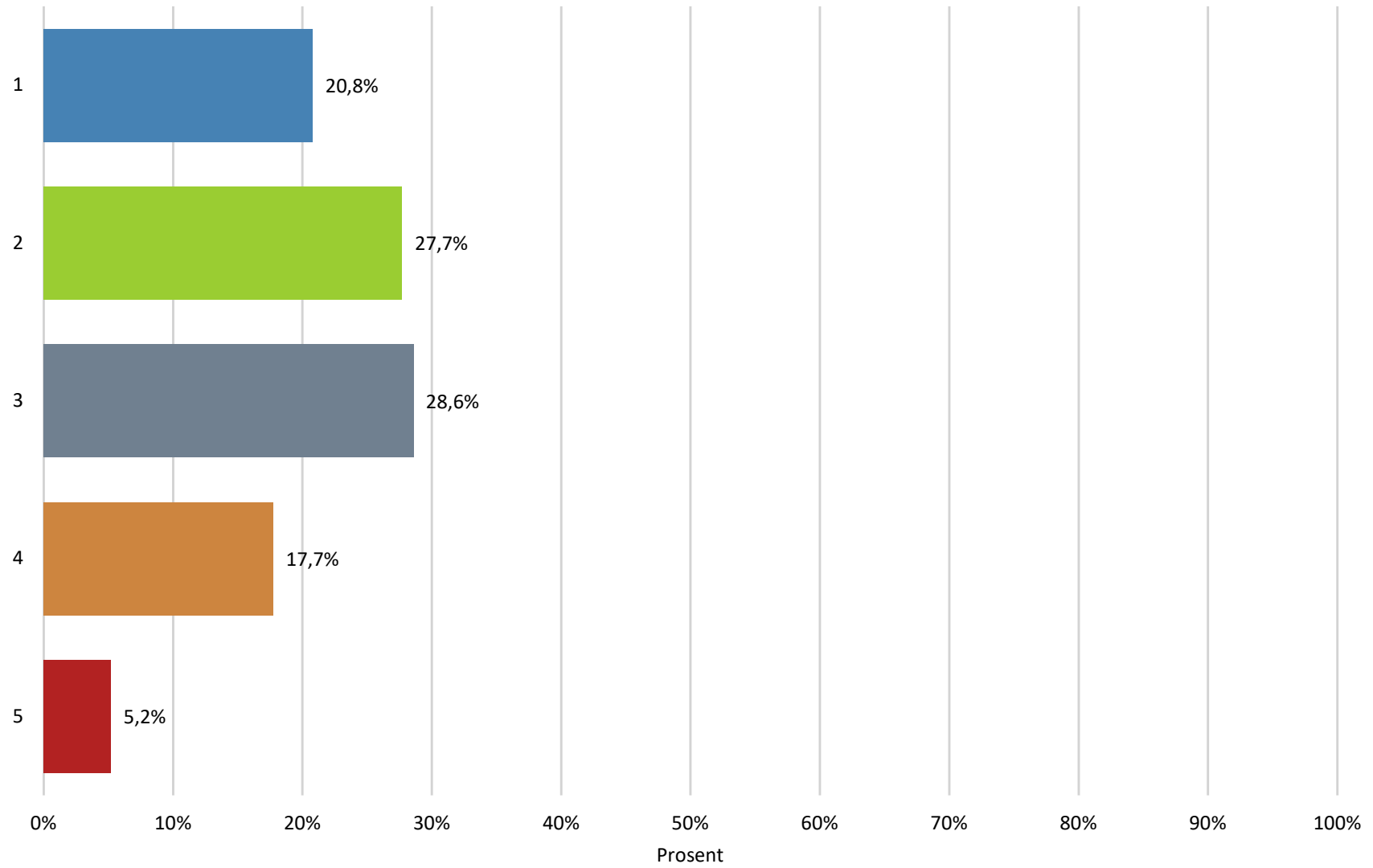
## 16:3 Parkering i byen



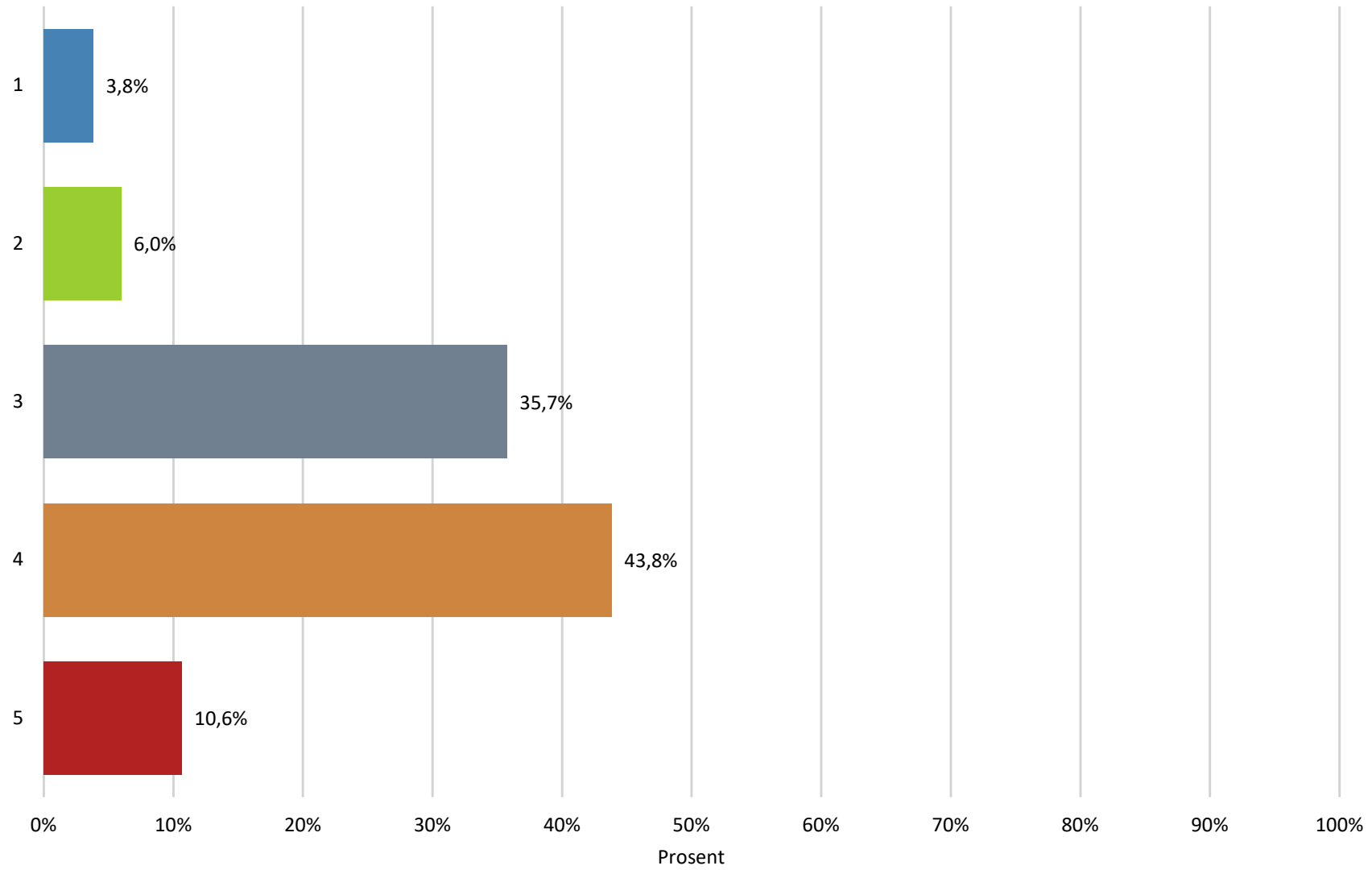
## 16:4 Gjestehavn (langtid)



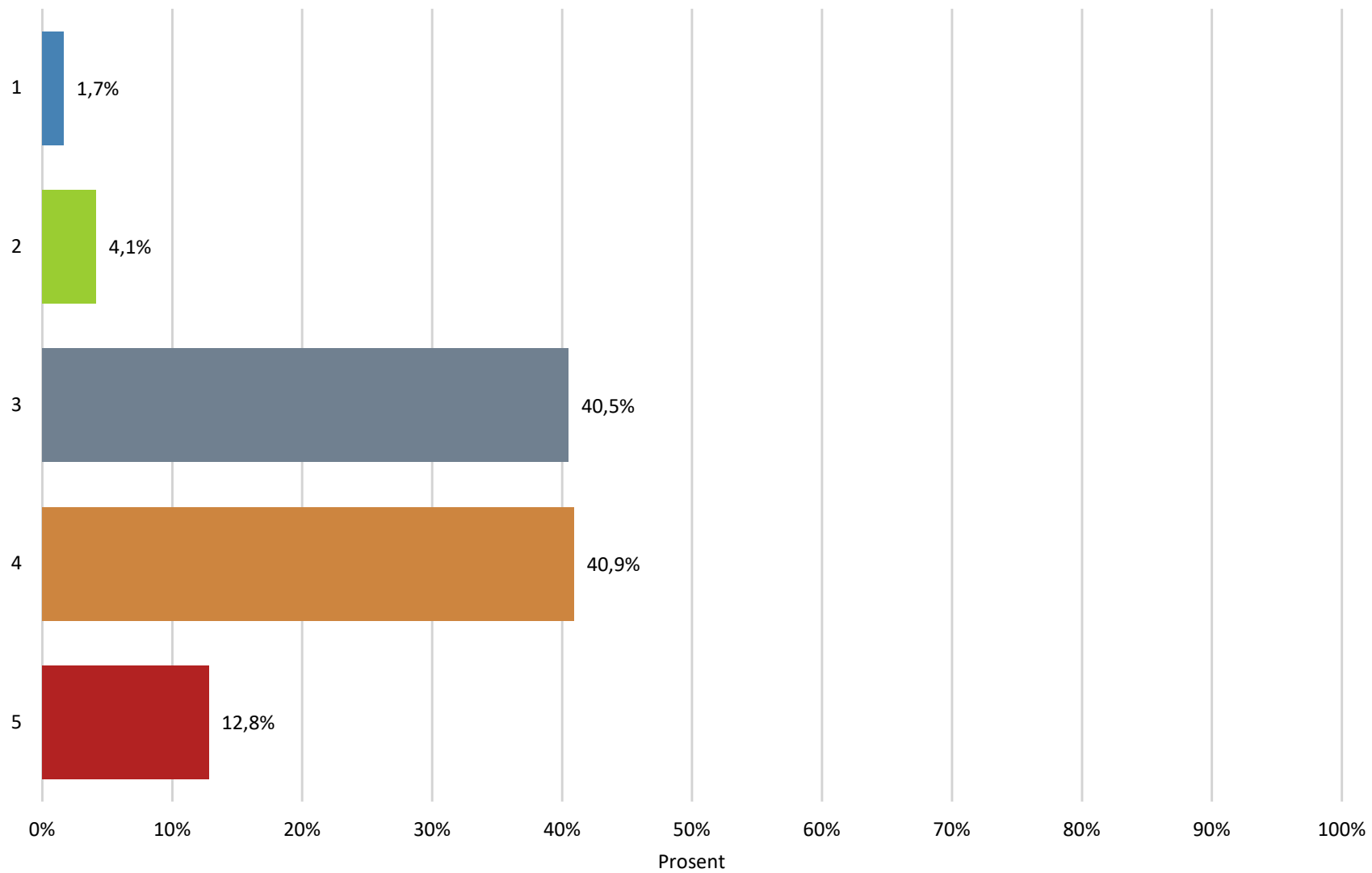
## 16:5 Gjesthavn (korttid)



## 16:6 Shoppingtilbudet

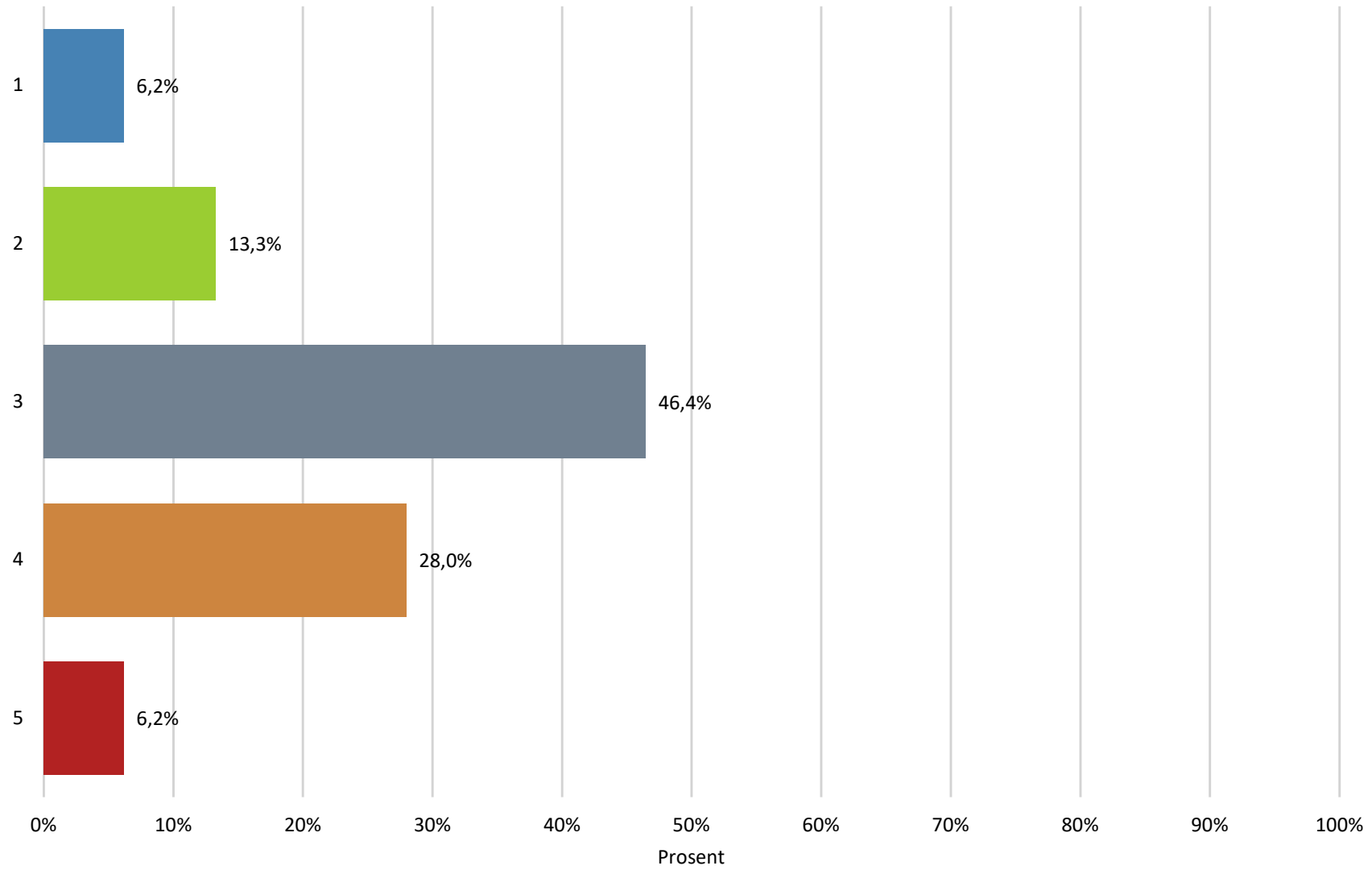


## 16:7 Spisesteder/barer/puber

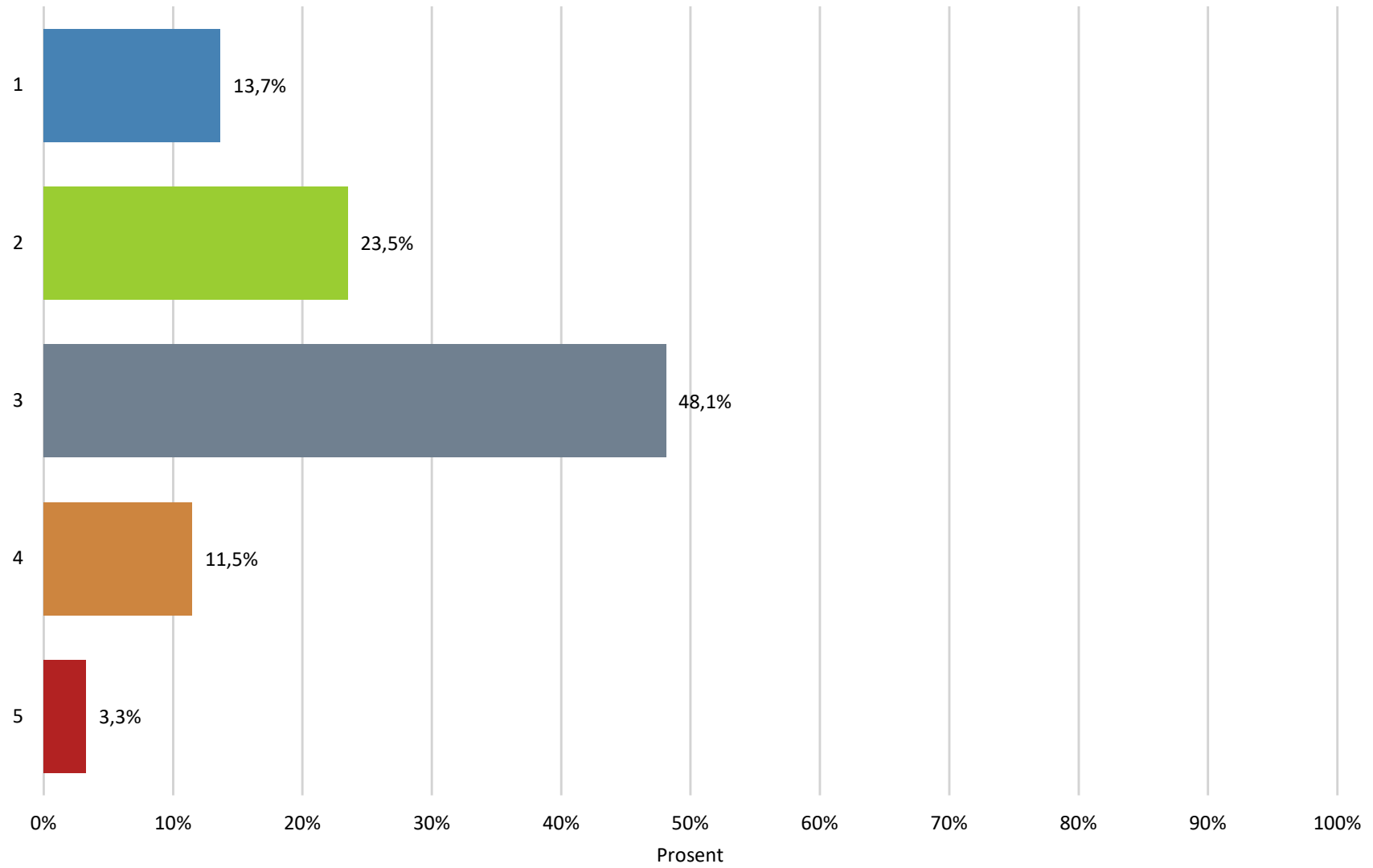




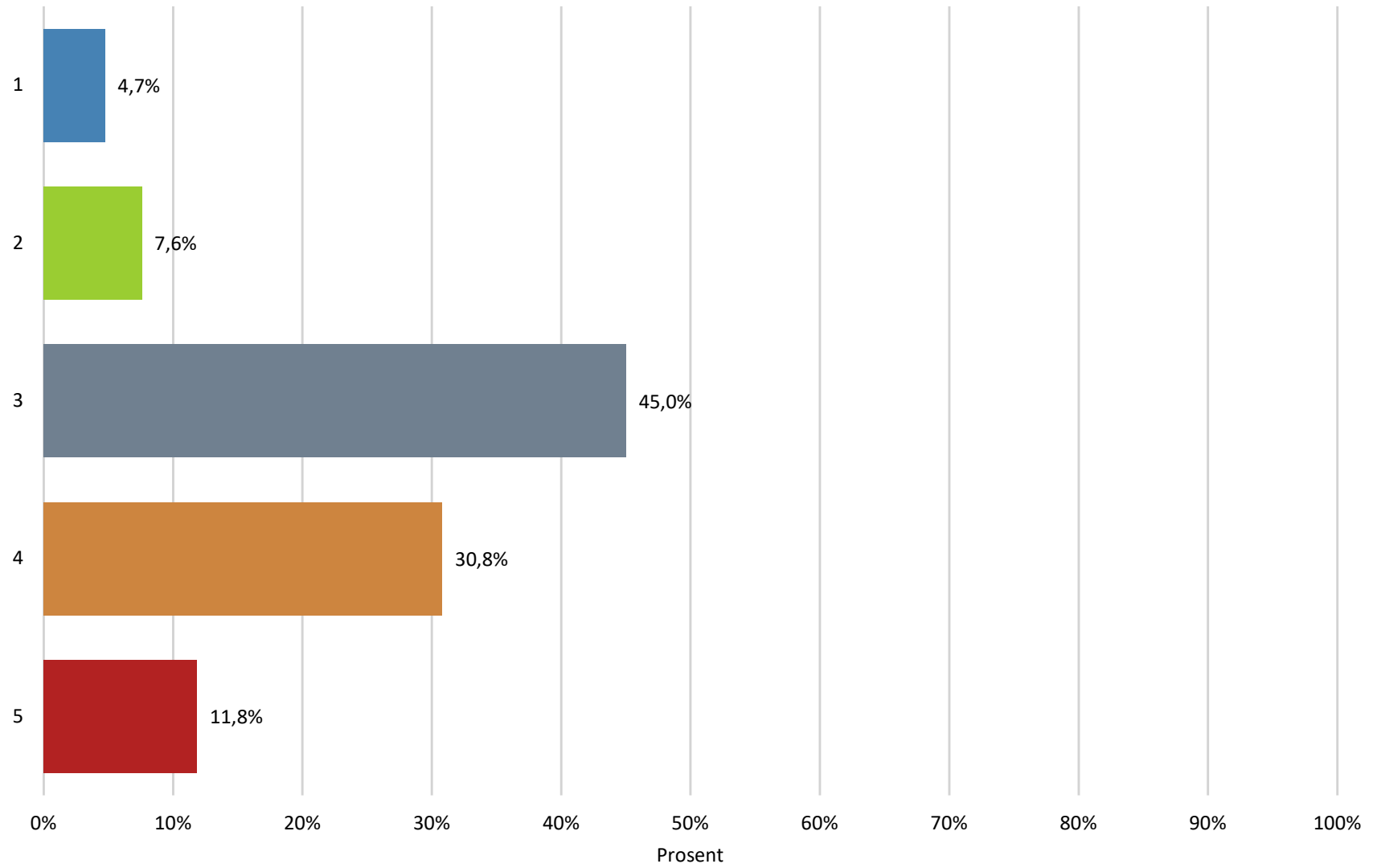
## 16:8 Merkede turstier



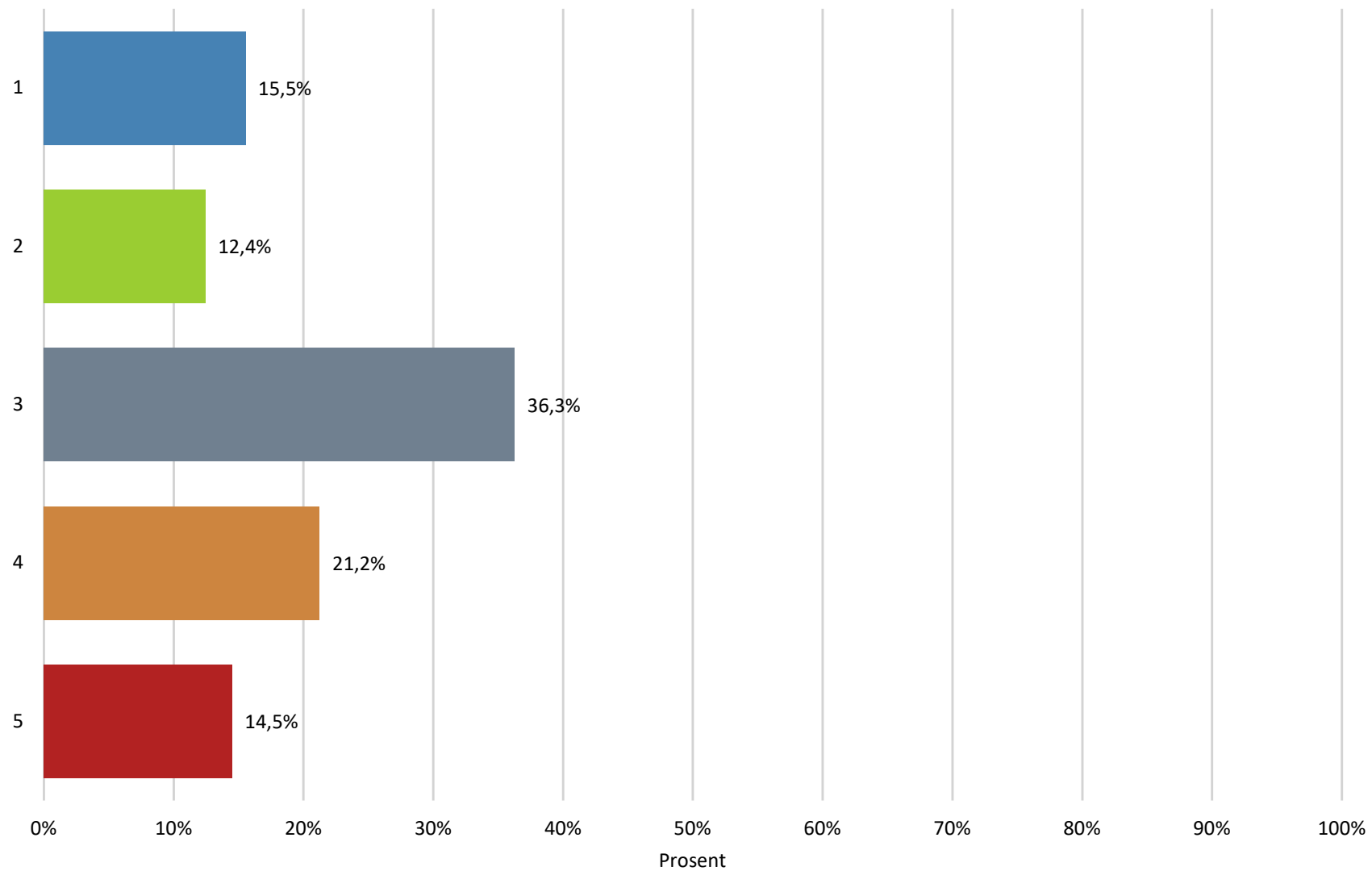
## 16:9 Merkede sykkelstier



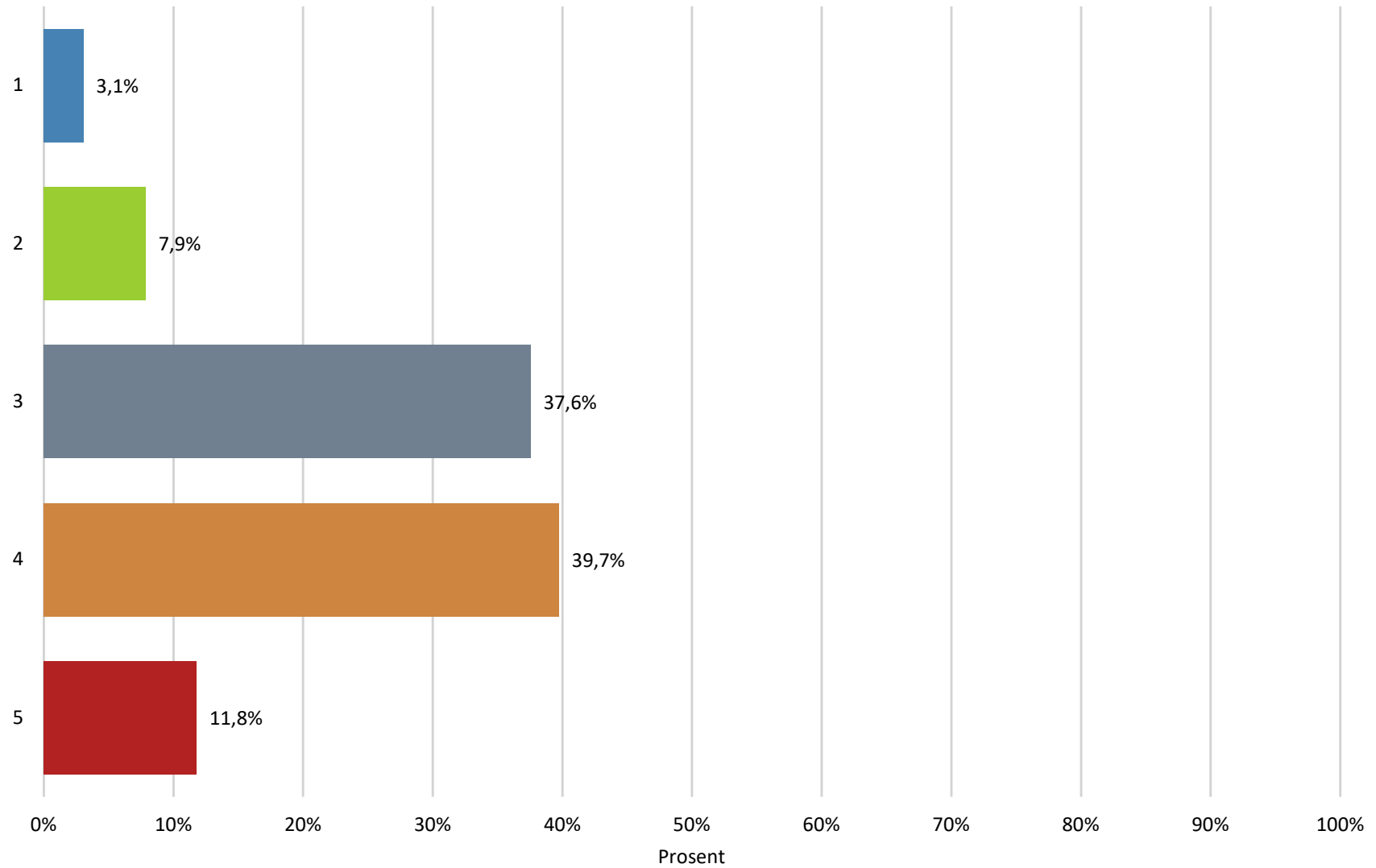
## 16:10 Badeplasser



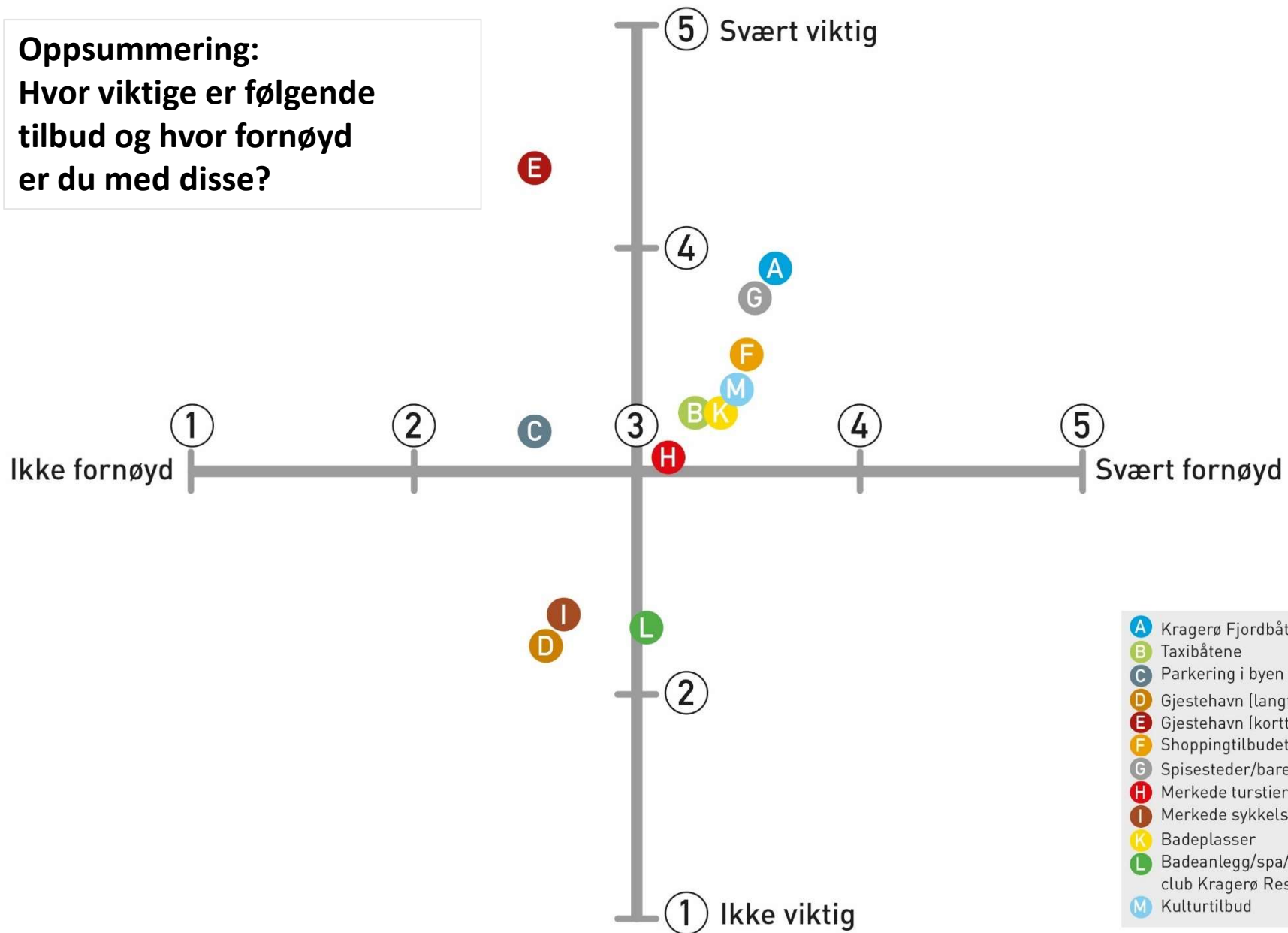
## 16:11 Badeanlegg/spa/beach club på Kragerø Resort



## 16:12 Kulturtilbud (konserter, festivaler, gallerier, museer, guidede turer etc)

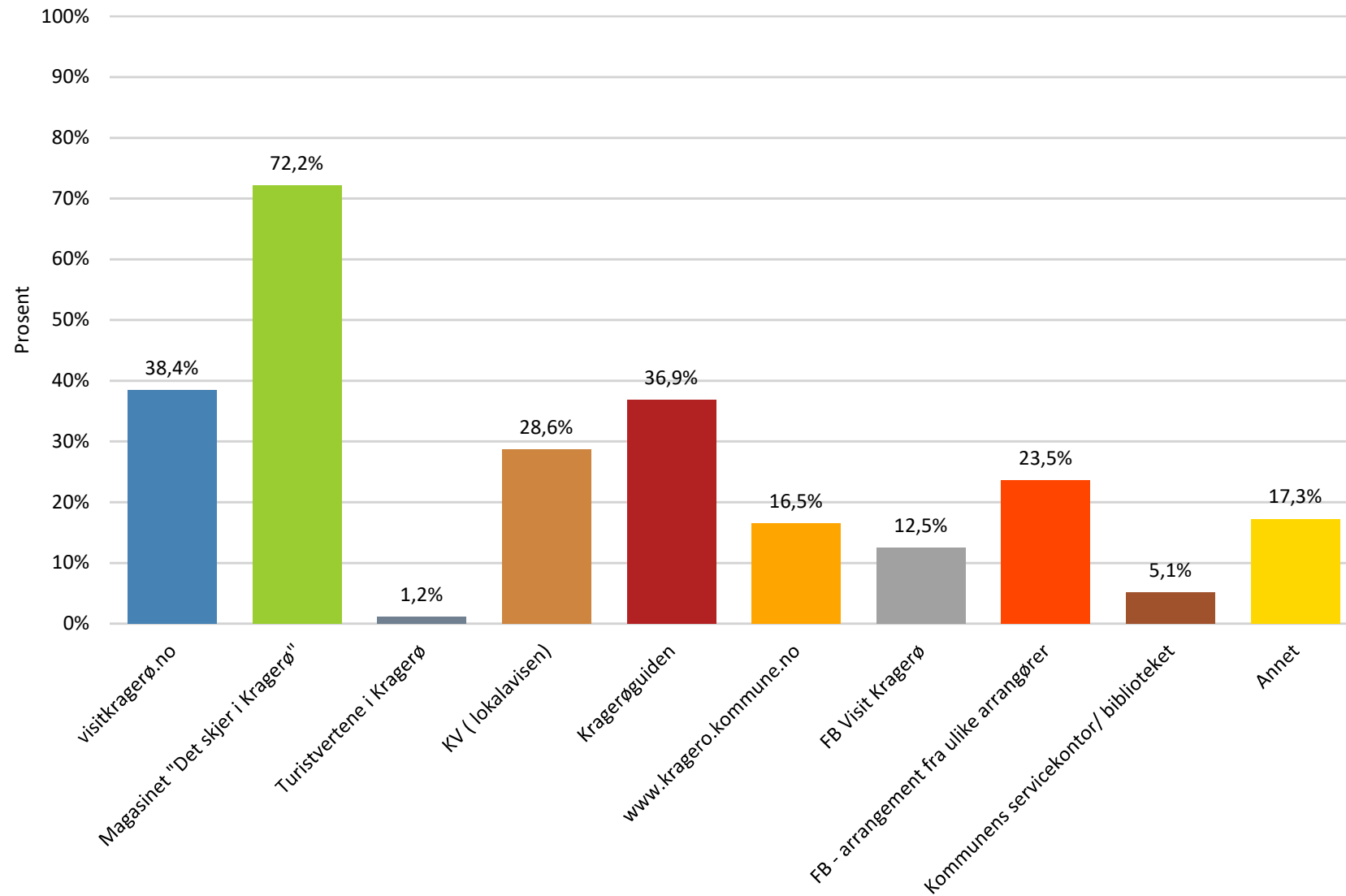


**Oppsummering:**  
**Hvor viktige er følgende tilbud og hvor fornøyd er du med disse?**



- A Kragerø Fjordbåtselskap
- B Taxibåtene
- C Parkering i byen
- D Gjestehavn (langtid)
- E Gjestehavn (korttid)
- F Shoppingtilbudet
- G Spisesteder/barer/puber
- H Merkede turstier
- I Merkede sykkelstier
- J (Not in legend)
- K Badeplasser
- L Badeanlegg/spa/beach club Kragerø Resort
- M Kulturtilbud

### 17. Hvordan holder du deg oppdatert på hva som skjer av aktiviteter/arrangement/kulturtilbud etc. i Kragerø? ( Flere svar mulig)









20. Hvor fornøyd er du totalt sett med Kragerø som feriested? Bruk en skala fra 1 til 5, hvor 1 er svært lite fornøyd og 5 er svært godt fornøyd

